[1]Playbook Roles template

The Data Playbook is designed for social learning by using modularized pick-and-choose models for 30 minutes to 1 hour conversations. Playbooks are designed to be guided by the users and leaders to decide what activities best suits the given need. Material and content for the Data Playbook is compiled, piloted, and tested in collaboration with many contributors from across IFRC and National Societies.

Our team

Role	Team type	Description
Product Lead	Paid	Design content and experiences, Fundraises, recruits, and leads project development and teams throughout the lifecycle
Co-editors	Paid/Consultant	Design content and experiences, writes, coordinates with
Module Editors	Staff/Volunteers	We had one module editor who was a paid consultant due to the specific topical need - data protection.
Contributors	Staff/Volunteers	For the v1 project, we had some partners join occasionally for the sprint sessions and review stages.
Graphic design	consultant	Design visual story and add graphical images
Video editor	consultant	Creates compelling video
Website (wordpress) editor	consultant	Designs web landing page
Communications and Marketing lead	Staff	Coordinates outreach and communications
Outreach and Social Media	Staff	Plans social media marketing

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[1] Credit- CC-BY-NC 4.0 Data Playbook v1 contributors

We are looking for module editors, contributors and reviewers to help curate the Data Playbook V1. We welcome individuals that are passionate about data literacy and would like to be a part of this learning journey.

Module Editors

A module editor is an individual that is passionate about data and digital with a specific outlook and expertise in one of the Data Playbook modules. For each module there will be 2 editors; 1 representative from a National Society and 1 representative from IFRC. This collaborative work will bring together different experiences being faced among Red Cross and Red Crescent National Societies. As a module editor, you will curate a module following a template structure and outline, while ensuring the subject matter aligns with the learning outcomes you set.

The learning journey is a collaborative and curative one where contributors and reviewers will support in content creation. You will be invited to participate in the Data Playbook sprints that are relevant to your modules, as well as the ability to co-design a sprint session of your own.

Contributor

As a contributor, you will bring your passion and expertise to support the module editor in developing content, while ensuring the subject matter aligns with the learning outcomes described in the module template. You will support in reviewing existing exercises and content while providing relevant quality assurance and identifying any gaps. Your feedback on the utility, usability, and relevance of the exercises and content is essential in this curating process.

Reviewer

A reviewer is someone that would like to test new content and exercises under a specific module topic. You will provide feedback and suggestions on the content and suggest additional external resources that fit the module's key objectives. Your feedback on the functionality of the Data Playbook (layout, taxonomy, etc.) will be valuable in shaping the Data Playbook V1.