[[1]](#footnote-1)Playbook Roles template

The Data Playbook is designed for social learning by using modularized pick-and-choose models for 30 minutes to 1 hour conversations. Playbooks are designed to be guided by the users and leaders to decide what activities best suits the given need. Material and content for the Data Playbook is compiled, piloted, and tested in collaboration with many contributors from across IFRC and National Societies.

Our team

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| --- | --- | --- |
| Role | Team type | Description |
| Product Lead | Paid | Design content and experiences, Fundraises, recruits, and leads project development and teams throughout the lifecycle |
| Co-editors | Paid/Consultant | Design content and experiences, writes, coordinates with |
| Module Editors | Staff/Volunteers | We had one module editor who was a paid consultant due to the specific topical need - data protection. |
| Contributors | Staff/Volunteers | For the v1 project, we had some partners join occasionally for the sprint sessions and review stages. |
| Graphic design | consultant | Design visual story and add graphical images |
| Video editor | consultant | Creates compelling video |
| Website (wordpress) editor | consultant | Designs web landing page |
| Communications and Marketing lead | Staff | Coordinates outreach and communications |
| Outreach and Social Media | Staff | Plans social media marketing |

We are looking for module editors, contributors and reviewers to help curate the Data Playbook V1. We welcome individuals that are passionate about data literacy and would like to be a part of this learning journey.

**Module Editors**

A module editor is an individual that is passionate about data and digital with a specific outlook and expertise in one of the Data Playbook modules. For each module there will be 2 editors; 1 representative from a National Society and 1 representative from IFRC. This collaborative work will bring together different experiences being faced among Red Cross and Red Crescent National Societies. As a module editor, you will curate a module following a template structure and outline, while ensuring the subject matter aligns with the learning outcomes you set.

The learning journey is a collaborative and curative one where contributors and reviewers will support in content creation. You will be invited to participate in the Data Playbook sprints that are relevant to your modules, as well as the ability to co-design a sprint session of your own.

**Contributor**

As a contributor, you will bring your passion and expertise to support the module editor in developing content, while ensuring the subject matter aligns with the learning outcomes described in the module template. You will support in reviewing existing exercises and content while providing relevant quality assurance and identifying any gaps. Your feedback on the utility, usability, and relevance of the exercises and content is essential in this curating process.

**Reviewer**

A reviewer is someone that would like to test new content and exercises under a specific module topic. You will provide feedback and suggestions on the content and suggest additional external resources that fit the module’s key objectives. Your feedback on the functionality of the Data Playbook (layout, taxonomy, etc.) will be valuable in shaping the Data Playbook V1.

1. Credit- CC-BY-NC 4.0 Data Playbook v1 contributors [↑](#footnote-ref-1)