IV Designer's Note
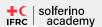
Designer's Note

Thank you for using the Data Playbook! Co-creating content with a design workflow and a large number of contributors is a new type of innovation for the Red Cross Red Crescent Movement. How can we make content useful, usable, and designed in a way that helps the content shine? Designing a complex, collaborative product from a beta to a version 1 was the task we took. There were many lessons, but let's share more about the design process.

Scope

This was a large design effort to create a Playbook in a collaborative, editable, and professional book format. Some data to help users understand the scope of the content:

- ▶ 10 modules
- ▶ 102 media (images, infographics, icons...)
- ▶ 120 exercises, games, scenarios, check lists, handouts
- ▶ 217 Cross-References
- ▶ 270 unique contributors (including writing style and content format)
- ▶ 289 hyperlinks
- ▶ 704 pages
- ▶ 473,922 characters
- ▶ 76,797 words
- ▶ 9,162 pargraphs

How can users use and enhance the design content

We will be sharing the design files so that people can edit and use these design elements to promote their Data Playbook use. We encourage you to use the same look and feel when you edit the content to serve your Data Playbook activity. See the IFRC Prepare Centre.

A quick note to share how the Data Playbook was designed

- ▶ **Hardware:** Apple Mac Mini, keyboard, mouse and external display, chair and table
- ▶ **Software:** Adobe Creative Cloud ecosystem (InDesign, InCopy, Illustrator, Acrobat Pro, Recosoft Plugin, DocsFlow plugin, PDF_individuals.jsx export script)
- ▶ **Sourcing:** GoogleDocs ecosystem (Google Sheets, Google Docs, Google Slides)
- ▶ **Fonts:** Acumin Pro, Diglû (Icons), Chartwell (infographics)
- ▶ **Icons:** Creation, Diglû and the Noun Project

Thank you and happy playing,

Yann le Floc'h