# PAPE messages

Between 2018 and 2024, the Red Cross of Montenegro, as part of the Zurich Flood Resilience Alliance (Alliance), worked to increase flood resilience in vulnerable communities.

As part of this work, the Red Cross of Montenegro adapted and translated key messages on [Public Awareness and Public Education (PAPE) for Disaster Risk Reduction](https://www.ifrc.org/our-work/disasters-climate-and-crises/climate-smart-disaster-risk-reduction/PAPE), and particularly in the context of floods. This set of social media assets include recommendations on preventing water from entering your home, preparing an evacuation bag and identifying the evacuation route, stocking up on drinking water and essential items and identifying potential sources of assistance in case of extreme flood impacts.