Feature Graphic Banners

Google Play requires a feature graphic to be submitted as part of their metadata. If your country has a Google Play store, then you will be expected to prepare a feature graphic or ‘banner’ for your app. Contact the GDPC for assistance in creating the banner.

App banner specifications:

- Dimensions: 1024x500 pixels
- Background cannot be transparent
- Squared corners (not rounded)

The banner may include you app’s icon, the name of your app (i.e. ‘Hazard’), and an app slogan (i.e. Disaster preparedness in your pocket). Below is the GDPC’s generic banner.

Below are some banner examples as used by other societies. These examples can be used as a model, but always try to be original.