Guide to First Aid App Video folder

Access to the First Aid Video folder can be found here:
https://drive.google.com/folderview?id=0B6qV5otjq7x6dF9MbnZJNUFVQm8&usp=sharing

This folder contains all the video files you might need to develop the media content of your app. It will later be loaded in the CMS.

Video specifications:
·   Dimensions: 480 x 266
·   Video Codec: H.264 (x264)
·   Container: MP4
·   FPS: 30 (VFR)
·   RF: 22

Cellular download limit for an iOS app is 50MB. Anything over this must be downloaded by WiFi. If it's larger then you will need to compress the video. Your GDPC contact can help you do this.

- The file size should be **between 2 and 2.5 MB**

- Total size of all video files should be below 25MB

Apps with more than one language: The primary language should be loaded in the app as a local embedded video. For all others, they will be loaded as streaming. These will stream from a third part site, such as Youtube. Your GDPC contact can help you with this. For more information on incorporating multi-language videos in your app, please refer to the document *"Inserting Multi-Language Videos".*

UK & Caribbean With Sound

This folder contains videos created in the UK and Trinidad & Tobago. The *UK* videos were made in England with British actors. The *Caribbean* features videos made in Trinidad featuring Trinidadian actors. Please look at the videos and decide which set you would want to use.

UK & Caribbean With Sound

This folder contains the same videos as above, but with no sound or subtitles. You can use these videos to create your own subtitles and voice to go with them. Alternatively, you can create silent videos with subtitles only. If you make your own voice recordings please make sure they match the actions in the videos and the pace of the original narrator.

Video Subtitles for Translation

This file is the subtitle script for each First Aid video. You can use this document as a script for your voice recordings. If you need the GDPC to make your videos, then please complete/translate this form and send it to the GDPC.

After you have created your own videos with sound and subtitles, or just subtitles, please upload them to the CMS, or to Google Drive for the GDPC to upload them for you.

If you cannot create videos, please send the GDPC your sound files and subtitles, and the GDPC will make them for you.