



## Atlas: Ready for Business | ONE PAGER

Atlas: Ready for Business is a free mobile app to improve the ability of small organisation to cope with crisis and disaster and **adapt and thrive in an ever-changing world**. It is an important tool to help organisations be ready, no matter what comes next.

### How does it work?

The app is an educational tool packed full of activities, actions, and reflection exercises that will improve an organisation's performance – in normal and crisis times.

### Why use the app?

The skills learnt from the app will help SMEs better understand their business, improve their preparedness for crises, and improve day-to-day performance. Plus, we think they will have fun using the app! It's action-orientated with lots of activities for teams.

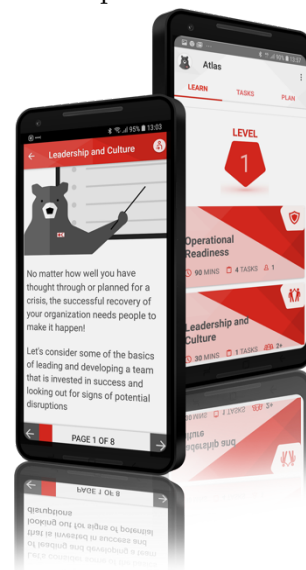
- Interactive features, including chat that helps the user through their unique journey.
- Learn, practice, and improve operational readiness, networking and relationships, change readiness, leadership and culture, and employee resilience.
- Guided reflections to assess your readiness for a disaster.
- Ability to allow business owners and managers to assign tasks to another employee.
- A user-friendly dashboard to track your progress.
- An auto-generated Crisis and Recovery Plan that can be stored in the cloud and shared with others during a disaster.
- Content that adapts to user needs based on size and type of business, as well as location.

### Who is it for?

The app is designed for small and medium sized organisations. Micro and larger organisations are welcome to use the app but may need to adapt some exercises to their circumstances.

### How long does it take?

The app is designed to be used over a period of months or years. Users can dip in and out and their progress will be saved for the next visit. Reminders can also be scheduled of content that needs completion or review.



Available in multiple languages – with more languages currently in development.



**Global Disaster  
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