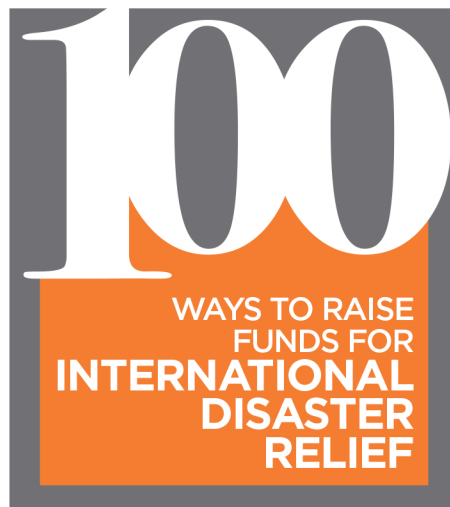


- 1 Organize a fundraising walk. Register walkers who have received monetary pledges from donors per mile. Walk, collect, donate.
- 2 Sponsor an educational discussion/lecture. Charge admission, donate proceeds.
- 3 Hold a rummage sale. Hold a street-wide rummage sale. Hold a neighborhood rummage sale.
- 4 Sell 15 minute nap vouchers at work or school.
- 5 Create a symbol of hope, such as a ribbon or necklace, to sell in honor of disaster victims and survivors.
- 6 Create a wishing tree. Hang pictures or cards describing donated goods and their cost or value; leave or hold a container to collect the value instead of the goods, and donate the cash.
- 7 Ask a local theater to host a screening. Invite a critic to discuss it. Charge admission, donate the proceeds.
- 8 Organize a disaster relief sports tournament. Charge to play and to watch, and donate admission receipts.
- 9 Host a karaoke/music night. Participants and audience pay admission.
- 10 Hold a bake sale. You know how to do this!



- 11 Hold a poetry reading; charge admission.
- 12 Create cards for and hold a catastrophe trivia contest. Factoids available on [www.usaid.gov](http://www.usaid.gov) and [www.reliefweb.int](http://www.reliefweb.int)
- 13 Organize an artwork auction. Children's art works, too.
- 14 Charge admission to a read-a-thon; short stories, novels, jokes, whatever. Everyone loves a good story!
- 15 Organize a Disaster Decathlon. Register athletes for a fee, award prizes.
- 16 Organize a Disaster Awareness Fair or event, selling booth space to local businesses and groups.
- 17 Sell disaster relief vouchers; cards that explain what \$1 buys, what \$5 buys, etc. Donate proceeds.
- 18 Create T-shirts emblazoned with *Disaster in Itself* indicating that sending clothes overseas creates a disaster within a disaster. Sell the T-shirts, donate the money, educate those who ask about your T-shirt.
- 19 Hold a humanitarian assistance voucher raffle; ask local businesses to donate a service or commodities to raffle off to the public.
- 20 Hold a murder mystery dinner. Charge, collect and donate admission. How-to tips: [www.wikihow.com/Host-a-Murder-Mystery-Party](http://www.wikihow.com/Host-a-Murder-Mystery-Party)
- 21 Organize an international food festival. Sell admission and food, donate proceeds.
- 22 Crisis Carwash!
- 23 Hold a Clothes Closet Bazaar or a Household Goods Bazaar. Places of worship and schools are good locations for this. (Get permission first.)
- 24 Also good for places of worship and schools, host a Silent Auction.
- 25 Stage a Variety Show at a school or place of worship.
- 26 Host a Cake Walk using donated cakes. [www.fundraising-ideas.org/DIY/cakewalk.htm](http://www.fundraising-ideas.org/DIY/cakewalk.htm)

- 27 Host and sell tickets to participate in and watch a Talent Show.
- 28 Sponsor a concert or other event featuring live entertainment; sell tickets, give out door prizes, sell donated refreshments.
- 29 Organize a benefit song within a concert; listeners can donate via text message during the song. See how much can be collected.
- 30 Hold a Bridge, Poker or other card game tournament, selling spots in the tournament and asking businesses to sponsor prizes.
- 31 Dance Concert for Relief, inviting local musicians to volunteer and selling tickets to raise money.
- 32 Jail-and-Bail for Relief. Volunteers are kept *jailed* in a highly public area so that donors can raise enough money to *bail* them out.
- 33 Organize local artists to auction paintings.
- 34 Sell tickets to and host a themed fashion show.
- 35 Host a Stargazing Bonfire, selling s'mores and hot chocolate. [www.ehow.com/how\\_2192257\\_prepare-bonfire.html](http://www.ehow.com/how_2192257_prepare-bonfire.html)
- 36 Organize a Matching Donations Program, where individuals or businesses agree to match whatever donations are collected within a fixed time period.
- 37 Hold a Cardboard Boat Race. Charge fees to boaters. Winner has donations given in her/his name.
- 38 Sell humanitarian assistance themed wrist bands.
- 39 Sell solidarity ribbons and designate a day to wear them to raise money and awareness for the disaster.
- 40 Design, print and sell Humanitarian Assistance Postcards. [www.postcrossing.com/blog/2009/12/14/unicef-postcards](http://www.postcrossing.com/blog/2009/12/14/unicef-postcards)
- 41 Host a recyclable bottle and can drive in your community, sell collection to a recycling plant and donate the money.
- 42 Create and sell calendars. [www.familycrafts.about.com/cs/calendars/a/122900a.htm](http://www.familycrafts.about.com/cs/calendars/a/122900a.htm)
- 43 Sell goods through online auctions. Describe these as specifically targeted to benefit disaster-affected people. A sample of sites: [www.auctions.nettop20.com/](http://www.auctions.nettop20.com/)
- 44 Hold a Basketball Shoot Out; charge admission. Winner gets to pick the charitable organization to which the proceeds will go.
- 45 Check out internet funding appeals/campaigns, pick some and encourage others to donate via text messages, Facebook or Twitter connections.
- 46 Hold a Cookies, Milk and Movie Night. Sell cookies and milk for donations.
- 47 Ditto for a Wine and Wisdom Night.
- 48 Sell shout-outs and song dedications on radio stations.
- 49 Pizza Party!
- 50 Organize and record a benefit music CD of your music group, pep band or garage band. Sell CDs and donate proceeds.
- 51 Host a board game tournament or marathon. Players pay a fee to participate.
- 52 Depending on your location, hold a Snow or Sand Sculpture Contest. Charge admission, give prizes.
- 53 Same thing can be done through a sidewalk chalk art contest. Be sure to secure permission from whoever owns the sidewalk.
- 54 Sell donated flowers or flowers you grow and donate the proceeds.
- 55 Host a Pancake Breakfast, collecting donations for batter and from admissions.
- 56 Host a Restaurant Night or Happy Hour For Good, partnering with a local restaurant so that a percentage of one night's proceeds will be donated to disaster relief.
- 57 Ask local businesses to donate goods and services, and auction them off to raise money for disaster relief.
- 58 Ask a local radio or TV station to sponsor a telethon where people are informed about the disaster and can call a hotline to donate.
- 59 Henna Hand Art or Temporary Tattoos. Henna and Tattoo artists demonstrate their talents and donate their fees.
- 60 Host a Screen on the Green, projecting a movie outdoors. Sell tickets and invite people to bring food to eat and for sale.
- 61 Sitting Pretty sale; auction off hand-painted stools or pillows made by local artists or kids.



- 62 Organize a flashmob or street performance, raising awareness and collecting donations before and after the performance. [www.instructables.com/id/How-to-Start-A-Flash-Mob/](http://www.instructables.com/id/How-to-Start-A-Flash-Mob/)
- 63 A Penny for Your Thoughts. Give cards of info about the disaster (or another topic of interest) in exchange for donations.
- 64 “La-Z-Boy Day,” sell turns to have a recliner in your office/classroom. Charge sitting fees.
- 65 Reach out to local dance studios and instructors to plan a Dance-a-thon or Zumba night where a percentage of proceeds will go to disaster relief.
- 66 Organize a Charity Golf Tournament.
- 67 Collect spare change and donate.
- 68 Organize a Dash for Disaster bicycle race.
- 69 Get gift cards donated by businesses and sell them for donations.
- 70 Plan a parade and festival or join with a planned parade and festival, selling floats and table or booth space to local business and groups.
- 71 Cook-off or Bake-Off.
- 72 Pay to Take Your Dog to Work.
- 73 Picture You With a (local) Celebrity event. Charge admission, donate proceeds.
- 74 Sponsor breakfast with a local celebrity. Charge admission, donate proceeds.
- 75 Display or volunteer to wear local businesses’ advertisements in exchange for donations.
- 76 Wildest Tie or Most Outlandish Earring Contest. Entrants pay a fee, donate the fees.
- 77 Organize a group and offer to repaint street numbers in your neighborhood for a fee. [www.howtoadvice.com/PaintingCurbs](http://www.howtoadvice.com/PaintingCurbs)
- 78 Put together a cookbook of culturally appropriate recipes and sell for donations.
- 79 Offer cooking classes of culturally appropriate foods for a donation.
- 80 Host a photo contest; display entries in a photo gallery or other public venue for a fee.
- 81 Do yard work for charity. Clean houses for charity. Babysit for charity.
- 82 Host a Computer Game Tournament at a facility that has a computer lab. Charge fees to participate, donate the fees.
- 83 Twenty-Four Hour Fast for Charity. Pledge to give up an indulgence for a day and donate what it would have cost you (coffee, candy, etc.).
- 84 Goblin Insurance; around Halloween, sell this insurance to those who want to avoid a Goblin attack.
- 85 Around the holidays, go caroling for relief. Collect donations door-to-door.
- 86 Use a public space customarily reserved for promotional sales and set up a stand for the disaster.
- 87 Sweets Lottery. Ask for donations of candy and sell raffle tickets to win it.
- 88 Make Me Laugh - tell jokes for donations.
- 89 Collect the old-fashioned way; door-to-door.
- 90 Pay to Wear Jeans Day at work or at school.
- 91 Pay to Wear a Hat Day.
- 92 Get volunteers to offer gift wrapping services for donations.
- 93 Collect printer ink cartridges, recycle, and donate the proceeds.
- 94 Hold a church, school, or workplace raffle of donated items and donate the cash proceeds.
- 95 Design, print and sell holiday greeting cards.
- 96 Organize a Bike-for-the-Disaster event, participants are sponsored, proceeds go to charity.
- 97 Organize a picnic; sell food and treats for donations.
- 98 Host a story-telling hour or more for kids for a fee.
- 99 Host a disaster preparedness class for a fee, taught by an expert from a local police or fire department.
- 100 Host a Penny Challenge. Rules: [www.pennies.org/index.php?Itemid=35&id=22&option=com\\_content&task=view](http://www.pennies.org/index.php?Itemid=35&id=22&option=com_content&task=view)



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FROM THE AMERICAN PEOPLE

CENTER FOR INTERNATIONAL  
DISASTER  
INFORMATION

Excerpts from this document should reference USAID Center for International Disaster Information (USAID CID) as the source.