# Public awareness and public education for disaster risk reduction: a guide

# **Annexes**

#### **Table of contents**

Integration:	Examples in early warning	2
	Examples in structural safety	2
	Examples in infrastructure safety	4
	Examples in livelihoods and food security	4
	Examples in health	5
	Examples of recovery	6
Principles:	Examples of inclusion	6
	Examples of partnerships	7
Approaches:	Examples of campaigns	8
	Examples of participatory learning	9
	Examples of informal education	11
	Examples of formal school-based interventions	12
Tools:	Examples of publications	14
	Examples of curricula, modes and presentations	16
	Examples of e-learning	18
	Examples of performance and the arts	18
	Examples of games and competitions	19
	Examples of radio and television public service anouncements (spots)	19
	Examples of short video and audio	20
	Examples of longer videos	20
	Examples of social media and telecommunication	21
	Examples of web activities	21

	1	• •	
Integration:	Fyamniae	in early	warning
milicgianion.	TVaiiibica	TITE CULTY	waiiiii
-			

Integration: Examples in early warning			
	Mozambique Red Cross Society	Cyclone early warning system. <a href="http://www.redcross.org.mz/">http://www.redcross.org.mz/</a>	
	Afghanistan Red Crescent	Trained 300 staff and volunteers in community-based disaster preparedness and ran pilot project on early warning and established disaster response units in two cities. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
Asia	Bangladesh Red Crescent Society	Youth use drama to publicize the cyclone warning system, which reaches 8 million people in coastal communities. A network of 143 radio stations alert volunteers, in 33,000 villages, who use megaphones to alert their neighbours. The system is credited with saving thousands of lives and is supported by year-round awareness-raising and education activities, including regular drills to keep the system working. <a href="http://www.bdrcs.org/">http://www.bdrcs.org/</a>	
Pacific	Cambodian Red Gross Society	Flood early warning system in three provinces. Local community members and RC volunteers take daily water-level measurements and set up a system of community notice boards indicating when flooding was likely. Water-level measurements relayed to the Mekong River Commission, which monitors river flow and sends additional early warning to communities further downstream via radio networks.  http://www.redcross.org.kh/english/index.asp	
	Red Cross Society of the Democratic People's Republic of Korea	The Red Cross Society of the DPRK accesses and links to the national early warning system to receive and relay messages to households and communities. <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
Integration: Ex	amples in structural s	afety	
Global	IFRC	Participatory Approach on Safe Shelter Awareness (PASSA) participatory tools in development. <a href="https://fednet.ifrc.org/en/resources-and-services/disasters/">https://fednet.ifrc.org/en/resources-and-services/disasters/</a>	

Global	IFRG	participatory tools in development. <a href="https://fednet.ifrc.org/en/resources-and-services/disasters/shelter/global/policy/risk-reduction-passa/">https://fednet.ifrc.org/en/resources-and-services/disasters/shelter/global/policy/risk-reduction-passa/</a>
Africa	Togolese Red Cross	Guidance for flood-resistant construction. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
Europe	Kazakh Red Crescent	Following a moderate earthquake, the National Society facilitated a newspaper insert illustrating the fundamentals of earthquake-resistant construction. Staff were delighted to discover that grandmothers could be found patrolling construction sites, using the insert to monitor reconstruction. http://www.redcrescent.kz/

Europe	Turkish Red Crescent Society	Since 50 per cent of earthquake injuries are from falling and colliding furniture and equipment, and from building non-structural elements, the National Society teaches how simple, low-cost tools can be used to fasten objects that can topple, slide and fly, thus preventing tens of thousands of avoidable injuries. Volunteers use presentations, videos, tabletop models, and displays of sample tools. <a href="http://www.kizilay.org.tr/">http://www.kizilay.org.tr/</a>	
	Bangladesh Red Crescent Society	Battling the storm guidance published on how to make houses more cyclone resistant.  http://www.bdrcs.org/	
Asia Pacific	Red Cross Society of China	Technical documentation (posters) support the government's public information campaign for earthquake-resistant construction following the 2005 Sichuan earthquake. <a href="http://www.buildchange.org/resources.html">http://www.buildchange.org/resources.html</a> <a href="http://www.redcross.org.cn/">http://www.redcross.org.cn/</a>	
	India RC (Assam)	Raised flood platforms 2m above ground, for school construction and school flood shelters. <a href="http://www.indianredcross.org/">http://www.indianredcross.org/</a>	
	Indonesian Red Cross Society	Posters provide guidance for safe bamboo construction, including video. <a href="http://www.pmi.or.id/ina/">http://www.pmi.or.id/ina/</a>	
	Myanmar Red Gross Society	Owner-driven storm and flood resilient shelter construction models, including manual, posters, and onsite technical assistance and supervision. <a href="http://preventionweb.net/go/17396">http://preventionweb.net/go/17396</a>	
	Pakistan Red Crescent Society	Earthquake-resistant shelter construction. <a href="http://www.prcs.org.pk/">http://www.prcs.org.pk/</a>	
	The Philippine Red Cross	'Construction theatre' develops awareness and demonstrates safe construction techniques. Owner-driven storm-resistant shelter construction. The process of building a 60-metre canal to steer water away from houses in Santa Paz teaches some simple basics of flood mitigation.  http://www.redcross.org.ph/	
	The Sri Lanka Red Cross Society	Safe construction manuals. <a href="http://www.redcross.lk/">http://www.redcross.lk/</a>	

Integration: Examples in infrastructure safety				
Europe	Canal cleaning, riverbank reinforcement and other community initiatives teach practical measures for mudflow and flood protection. <a href="http://www.krc.kg/">http://www.krc.kg/</a>			
	Indian Red Cross Society	Infrastructure projects protecting against floods in Assam and Bihar, drought in Maharashtra, and cyclones in Orissa, all teach effective disaster mitigation techniques to the public. <a href="http://www.indianredcross.org/">http://www.indianredcross.org/</a>		
Asia Pacific	Indonesian Red Cross Society	Community-initiated solid waste management programme yields recycled products and eliminates the underlying cause of annual flooding in two areas. <a href="http://www.pmi.or.id/">http://www.pmi.or.id/</a>		
	Viet Nam Red Cross Society	Community-based solid waste management education leads to keeping drains clear and mitigating floods. <a href="http://www.redcross.org.vn/redcross/vn/home/index.jsp">http://www.redcross.org.vn/redcross/vn/home/index.jsp</a>		
	Afghanistan Red Crescent	Teaching people to find and protect sources of clean water increases safety and resilience. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>		
MENA	Yemen Red Crescent Society  Dam Building. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>			
Integration: Examples in livelihoods and food security				
Americas	Paraguayan Red Cross	Eighty-eight water systems (embankments, wells and tanks of masonry with accessories) <a href="http://www.cruzroja.org.py/">http://www.cruzroja.org.py/</a>		
	Baphalali Swaziland Red Cross Society	Public education for communal and backyard gardens, community fishponds and community poultry, providing sustainable nutrition and revenue.  For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>		
	Lesotho Red Cross Society	Public education in household gardening and fruit-tree management, and small-scale pig raising provide food security and income generation.  For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>		
Africa	Mozambique Red Cross Society	Micro-projects have included small dykes and reforestation for landslide protection. <a href="http://www.redcross.org.mz/">http://www.redcross.org.mz/</a>		
		Cattle stocking and animal husbandry, demonstration		

and hunger.

http://rwandaredcross.org/

**Rwandan Red Cross** 

greenhouse, reforestation, renovation of water sources and protection of animals within national park boundaries all

help to protect livelihoods and avert the impacts of drought

Asia Pacific	Indian Red Cross Society	In Orissa, following a devastating cyclone, 23 multi-purpose cyclone shelters were constructed with support from German RC and the German government. Shelter maintenance task forces and disaster management committees at shelter level learned shelter use and maintenance. Mass rallies and drills, posters and manuals provided cyclone evacuation education for the public. Additional support came from the IFRC, Spanish, American and British RC partners. In 1999, these shelters protected 42,000 lives. <a href="http://www.indianredcross.org/">http://www.indianredcross.org/</a>
	Mongolian Red Cross Society	Struggling with the impact of drought and severe winter weather, public education posters were distributed to both urban populations and nomadic herding families to guide improved access to feed and water for livestock. <a href="http://redcross.mn/">http://redcross.mn/</a>
	Timor-Leste Red Cross Society	In response to chronic food shortages due to drought and crop failure, RC volunteers help farming collectives learn to develop communal vegetable gardens with support of vocational and agricultural skills from the Ministry of Agriculture.  For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Viet Nam Red Gross Society	Micro-projects supported by Netherlands RC have ranged from building dams to improving local early warning systems and improving roads or bridges for faster evacuation. In coastal areas, mangrove planting is protecting the sea dyke system that shields local communities from flooding, while the mangrove roots provide excellent conditions for marine creatures, helping to balance the ecosystem. <a href="http://www.redcross.org.vn/redcross/vn/home/index.jsp">http://www.redcross.org.vn/redcross/vn/home/index.jsp</a>
Integration: Ex	amples in health	
Global	IFRC	HIV/AIDS and H1N1 campaigns mobilize RC staff and volunteers to deliver prevention messages in a vital fulfilment of the Movement's mission.  http://www.ifrc.org/what/health/hivaids/index.asp http://www.ifrc.org/what/health/relief/best_defence.asp
Africa	Burkinabe Red Cross Society	Public awareness campaigns help prevent meningitis. For more information, contact IFRC, +41 22 730 4222 or http://www.ifrc.org/fr/contacts/
Americas	Latin America	Public education to protect household water supplies keeps dengue fever in check. <a href="http://www.cruzroja.org/">http://www.cruzroja.org/</a>

Trode a serve de a secon	T		
Integration:		les or rec	overv

Integration: Examples of recovery			
Americas	American Red Cross	Following Hurricane Katrina, the Southeast Louisiana Chapter established a new community outreach programme targeting the following urban communities: elderly and special needs, faith-based and government, business and NGOs, neighbourhood groups and limited English, schools and universities, and youth. Structured messages were based on the principle "Be Red Cross Ready", according to the season. A new broad-based source of membership was developed. <a href="http://j.mp/gW44jp">http://j.mp/gW44jp</a> <a href="http://www.redcross.org/">http://www.redcross.org/</a>	
Europe	British Red Cross	'Decisions for Recovery' online game and lesson plans stimulate thinking and problem solving. <a href="http://www.redcross.org.uk/">http://www.redcross.org.uk/</a>	
Asia Pacific	Tsunami Recovery in Indonesia, Maldives, Sri Lanka, Thailand	Disaster-resilient reconstruction of schools, homes and health facilities, emphasizing 'building back better', with long-term approaches to livelihoods, community-based disaster management, water and sanitation, risk awareness raising, and safety in schools.  http://www.redcross.org/	
Principles: Examples of inclusion			
Global	Climate Change Centre	Climate Change Centre has examples of youth peer-led projects from Tuvalu (Tui's story, "Please help, the sea is rising!"), Brazil (Tepkatchi's story, "Please help, they're cutting our trees!"), the North Pole (Jemery's story, "Please help, our igloos are melting!"), and Ethiopia (Halima's story, "Please help, our rivers are running dry!").  http://ifrc.org/youth/action/disaster/index.asp	
Americas	American Red Cross	Published Disaster Preparedness for Seniors by Seniors and Disaster Preparedness for People with Disabilities handbooks in 2007. <a href="http://www.redcross.org/">http://www.redcross.org/</a>	
Europe	Italian Red Cross	H1N1 education materials were made available for the first time in the Roma language. <a href="http://www.cri.it/">http://www.cri.it/</a>	
Asia Pacific	Australian Red Cross	Core educational materials are published in an 'easy English' version for people with limited literacy, reading disabilities, and English as a second language. Large-print versions available for visually impaired people. <a href="http://www.redcross.org.au/ourservices-acrossaustralia-emergencyservices-prepare.htm">http://www.redcross.org.au/ourservices-acrossaustralia-emergencyservices-prepare.htm</a>	
	Bangladesh Red Crescent Society	Outreach meetings to women's groups conveyed important information about community cyclone shelters and addressed specific issues such as dressing for cyclone evacuation.	

http://www.bdrcs.org/

		_	
Nepai	Rea	Gross	Society

Special outreach to female teachers for inclusion in school disaster management training programmes, including careful timing of trainings to facilitate participation.

http://www.nrcs.org/

Principles: Examples of partnerships			
Americas	Caribbean  Caribbean  Travel-industry support for employee training and dissemination of hurricane safety tips to visitors. <a href="http://caribbeanredcross.org/">http://caribbeanredcross.org/</a>		
	Latin America	Partners with the Organization of American States (OAS), the United Nations Children's Fund (UNICEF), the Pan-American Health Organization (PAHO) and the International Strategy for Disaster Reduction (ISDR) in developing handbooks for community disaster risk reduction, and various publications for dissemination of community vulnerability and capacity assessment (VCA).  For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
MENA	Morocco, Tunisia and Libya	Cross-border cooperation with private-sector petrol stations for information tents and tables. <a href="http://www.ifrc.org/en/what-we-do/where-we-work/middle-east-and-north-africa/">http://www.ifrc.org/en/what-we-do/where-we-work/middle-east-and-north-africa/</a>	
Africa	Collaboration with rural civil society mothers' clubs out community health, hygiene and socio-economic for disaster reduction.  For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>		
	Australian Red Cross	Insurance industry sponsorship of campaigns. <a href="http://www.redcross.org.au/ourservices">http://www.redcross.org.au/ourservices</a> acrossaustralia <a href="emergencyservices">emergencyservices</a> prepare.htm	
Asia Pacific	Indonesian Red Cross Society	Collaboration with the Consortium for Disaster Education for uniform approaches to school-based presentations. In Aceh, more than a dozen meetings with NGO partners brought about a united approach to integrated community-based disaster risk reduction. <a href="http://www.un.or.id/untwg/3w/CDE.asp">http://www.un.or.id/untwg/3w/CDE.asp</a> <a href="http://www.pmi.or.id/ina/">http://www.pmi.or.id/ina/</a>	
	Timor-Leste Red Cross Society	Collaboration with the NGO CARE and the Asian Disaster Preparedness Centre (ADPC) and national government for information and education materials.  www.ifrc.org/docs/appeals/annual09/MAATP00109p.pdf	
	Tuvalu Red Cross Society	Collaboration with Tuvalu Meteorological Office and National Disaster Management Organization, targeting primary school students with information and tips.  For more information, contact IFRC, +41 22 730 4222	

or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>

A 1		
Annroachae	Evamplee /	nt compositine
Approaches:	Tryammed (	ar cammansma

Approaches: Examples of campaigns			
Americas	American Red Cross	The California chapters participate in the annual state-wide California ShakeOut earthquake drill. Its main slogan, "Drop, Cover and Hold On", is supplemented by a changing annual theme. In 2009, 7 million participants registered through schools, businesses, local government, civil society and religious organizations. <a href="http://www.shakeout.org/">http://www.shakeout.org/</a> <a href="http://www.redcross.org/">http://www.redcross.org/</a>	
	Uruguayan Red Cross	The Santa Rosa branch No Bag in the Middle campaign is strengthened by partnerships with local government, the Ministry of Health and environmental coalitions. It offers alternatives to the millions of non-biodegradable plastic bags that are discarded daily, causing serious environmental damage. Literature to schools, an exhibit and a poster competition draws local participation. <a href="http://www.uruguay.cruzroja.org/">http://www.uruguay.cruzroja.org/</a>	
Funance	Portuguese Red Cross	Short-term campaigns include H1N1, summer safety, and the 2006 Green Days Campaign on the effects of pollution and the importance of regional planning. <a href="http://www.cruzvermelha.pt/">http://www.cruzvermelha.pt/</a>	
Europe	Turkish Red Crescent Society	Volunteers participate in annual exhibitions and demonstrations of earthquake, flood and fire safety on World Disaster Risk Reduction Day. <a href="http://www.kizilay.org.tr/">http://www.kizilay.org.tr/</a>	
MENA	Egyptian Red Crescent Society	Avian and pandemic flu-prevention campaign kits for schools were well received by schools, and the Ministry of Education is interested in expanding their use for other disaster-reduction subjects. <a href="http://www.egyptianrc.org/">http://www.egyptianrc.org/</a>	
Africa	The Uganda Red Cross Society	The Kitgum Branch ran two radio talk shows and 40 radio spots on the H1N1 pandemic and trained 15 volunteers who provided 355 sensitization sessions, reaching 42,000 people. <a href="http://www.redcrossug.org/">http://www.redcrossug.org/</a>	
Asia Pacific	Australian Red Cross	The ongoing preparedness campaign is built around the Emergency RediPlan campaign, with four simple steps: "Be Informed. Make a Plan. Get a Kit. Make a Plan. Know your Neighbours." A wide range of downloadable materials brings each step to life for a variety of target audiences. <a href="http://www.redcross.org.au/ourservices acrossaustralia-emergencyservices prepare.htm">http://www.redcross.org.au/ourservices acrossaustralia-emergencyservices prepare.htm</a>	
	Nepal Red Cross Society	Annual Condom Day and messages about safer sex are timed for just before people return home for their holidays. These regular messages help bring the issues out into the open, and have measurable positive impact. <a href="http://www.nrcs.org/">http://www.nrcs.org/</a>	

	Pakistan Red Crescent Society	Wearing badges and caps, and distributing flyers, National Society volunteers made door-to-door visits and visited local mosques, and reached out to immigrant and tribal populations, supporting the World Health Organization, the United Nations High Commissioner for Refugees (UNHCR), UNICEF and government of Pakistan campaign to eradicate polio. <a href="http://www.prcs.org.pk/">http://www.prcs.org.pk/</a>
Asia Pacific	The Sri Lanka Red Cross Society	National Society volunteers supported the government's drive to wipe out measles, by immunizing 2 million 16–20 year olds. Leaflets, stickers, booklets, immunization cards, and banners provided publicity. The immunization was conducted over a single weekend in more than 10,000 immunization centres. More than 75 per cent of the target population was reached. <a href="http://www.redcross.lk/">http://www.redcross.lk/</a>
	The Thai Red Cross Society	The Disaster Safety Mind campaign was conducted in 2006, using mascots, mobile theatre, cartoons, video presentations, calendars and pamphlets to promote disaster preparedness, first aid and fire safety among Red Cross youth volunteers, students and the general public in three tsunami-affected provinces. <a href="http://www.redcross.or.th/">http://www.redcross.or.th/</a>
	Tuvalu Red Cross Society	A two-week campaign, culminating on World Environment Day, raised awareness of climate-change impacts. Poster and essay competitions and a youth radio quiz placed a special emphasis on healthy coral reefs and waste management. Volunteers participated in coastal clean-ups and planting. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
Approaches: Ex	kamples of participato	ry learning
Global	IFRC	Vulnerability and capacity assessment (VCA) guidance materials include: What is VCA?, How to do a VCA, VCA Training Guide, VCA Tool Box, VCA Lessons Learned. The standard toolkit includes the following activities, which have been well tested in rural communities: analysing secondary and external sources, sampling, questionnaires, interviews, focus groups, historical timeline, mapping, seasonal calendar, institutional network analysis, direct observation, transect walk, problem tree and Venn diagrams. Examples of rural application of VCA are too numerous to list. <a href="http://preventionweb.net/go/6832">http://preventionweb.net/go/6832</a>
	ProVention Consortium	The Community Risk Analysis (CRA) Toolkit is a register of methodologies including a series of comprehensive manuals, a selection of overviews, step-by-step and training manuals, and a great many case studies. Tools can be searched by geographical focus, hazard risk type, intended end users, scale of assessment, sector focus, assessment methods, and type or purpose of tool.

www.proventionconsortium.org/?pageid=39

Americas	American Red Cross	VCA tools have been reinterpreted with a focus on local institutional level-intervention. The new Ready Rating programme first invites participating chapters to carry out their own disaster readiness assessment (scorecard) to look at their worst-case scenario. Web-based Ready Rating tools and guidance are then available through the chapter, to schools and other community organizations, to make a similar commitment to annual improvement and learning by doing. <a href="http://www.readyrating.org/">http://www.readyrating.org/</a>
Americas	American Red Cross	The California chapters are partners in the annual state-wide community ShakeOut drill in October, when schools, businesses, local government and community-based and faith-based organizations voluntarily participate in earthquake drills ranging from simple guidelines to full simulation. <a href="http://www.shakeout.org/">http://www.shakeout.org/</a>
	Linda Vista (Costa Rica), Tegucigalpa (Honduras) and Guatemala	These National Societies pioneered urban applications of VCA <a href="http://www.cruzroja.org/desastres/redcamp/crrec.htm">http://www.cruzroja.org/desastres/redcamp/crrec.htm</a>
MENA	Red Crescent Society of the Islamic Republic of Iran	Partner in Iran's annual school earthquake drill, which has grown over the past decade from a few pilot schools to a nationwide drill reaching 14 million students aged 5–18, in more than 150,000 schools. The drill and mitigation and preparedness guidance is publicized in national and local mass media. <a href="http://www.rcs.ir/">http://www.rcs.ir/</a>
	Moroccan Red Crescent	Integrated community-based disaster response management in 12 districts. <a href="http://www.crmmaroc.org/fr/accueil.html">http://www.crmmaroc.org/fr/accueil.html</a>
Africa	Mozambique Red Gross Society	In the very poorest communities, the most essential and missing tool for dependable access to disaster prevention information is a wind-up and solar-powered radio designed to withstand dust, water and harsh temperatures. Distribution and evacuation drills have been credited with dramatically improving the country's ability to prevent a repeat of the devastation caused by the 2000 flood and cyclone disaster. <a href="http://www.redcross.org.mz/">http://www.redcross.org.mz/</a>
	Zambezi River Basin	Seven National Societies, 31 staff and 3,000 volunteers are collaborating to address food security, health, HIV/AIDS and child health. <a href="http://fednet.ifrc.org/pagefiles/52601/160400-zambey-river-project-lr3.pdf/">http://fednet.ifrc.org/pagefiles/52601/160400-zambey-river-project-lr3.pdf/</a>
	Indonesian Red Cross Society	Integrated community-based risk reduction was implemented in 18 of 21 districts in Aceh, eventually training 600 staff and volunteers. <a href="http://www.pmi.or.id/ina/">http://www.pmi.or.id/ina/</a>

Approaches: Ex	xamples of informal e	ducation	
	Latin America	The Desaprender web site encourages social networking among volunteers and activists. <a href="http://www.desaprender.org">http://www.desaprender.org</a>	
Americas	Colombian Red Cross Society	Youth at a national camping event were introduced to tools for sharing climate change awareness. Youth threw inflatable dice on a life-sized snakes and ladders game board as they thought about climate change impacts and adaptation. Youth entertained their peers with impromptu puppet shows, told by an endearing set of character hand puppets. <a href="http://www.cruzrojacolombiana.org/">http://www.cruzrojacolombiana.org/</a>	
	Red Cross Society of Panama	The National Society has been training school-based brigades since 1970. A harmonized training approach, using Safer Schools materials developed by the IFRC through broad consultation, is being used in collaboration with the Ministry of Education, UN agencies and the private sector. <a href="http://panama.cruzroja.org/">http://panama.cruzroja.org/</a>	
	Red Cross Society of Georgia	A school in the Caucasus took an 18-hour road trip to participate in a youth event. The first year they participated they won a camera and used it to make 18 videos. In the second year they won a mobile phone. <a href="http://www.redcross.ge/">http://www.redcross.ge/</a>	
Europe	Turkish Red Crescent Society	The National Society has partnered with other civic sector organizations and the Ministry of Education to develop and disseminate natural hazard risk awareness and household risk reduction education for the general public and school children. <a href="http://www.kizilay.org.tr/">http://www.kizilay.org.tr/</a>	
MENA	MENA region	The Youth as Agents of Behaviour Change toolkit provides guidance to help chapters make youth activities truly participatory. <a href="https://fednet.ifrc.org/sw154307.asp">https://fednet.ifrc.org/sw154307.asp</a>	
	Mozambique Red Gross Society	Provides visiting experts to support special school-based meetings and activities where the audience can include community members, to achieve more depth. Combating cyclones, floods, landslides, drought and epidemics, the project trained 99 teachers from 76 schools and reached 4,400 students directly. <a href="http://www.redcross.org.mz/">http://www.redcross.org.mz/</a>	
Africa	Swiss Red Cross	The National Society developed educational materials for schoolchildren. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
	Zambezi Project	Twenty farmers receive seeds to adapt their crops to climate change, and then act as voluntary lead gardeners, sharing their skills and resources with 20 more. The cascading benefits are expected to be measurable	

benefits are expected to be measurable.

Africa	Togolese Red Cross	Mothers' clubs bring 30–50 women together in rural civil societies to carry out community health, hygiene, sanitation and socio-economic activities for disaster reduction. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
	Indonesian Red Gross Society	On International Youth Day, youth are involved in a variety of activities that both educate and reduce risks: planting trees, cleaning the environment, disseminating health information, distributing products to control mosquito population, conducting educational games and entertainment for children, and distributing mango trees to schools. (Youth programmes in schools have included disaster risk reduction activities for 20 years.) <a href="https://www.pmi.or.id/ina/">https://www.pmi.or.id/ina/</a>	
	Nepal Red Cross Society	Volunteer teachers lead junior RC, youth RC and student core groups in public awareness programmes in schools and communities. <a href="http://www.nrcs.org/">http://www.nrcs.org/</a>	
Asia Pacific	The Sri Lanka Red Cross Society	Cross-community cricket tournaments are the occasion for large gatherings. Before, during and after matches, messages are displayed and conversation generated. Volunteers wearing and selling T-shirts and caps, and banners add to the ambience. Risk mapping, evacuation planning and community disaster management planning have all been successfully introduced through these events, with little effort needed to negotiate and arrange. Rainfall monitoring conducted by schoolchildren feeds into local people-centred early monitoring systems for landslides and floods.  http://www.redcross.lk/	
	Samoa Red Cross Society	Youth are involved in interviewing their elders to learn about historic adaptations to hazards and climate. <a href="http://www.redcross.org.ws/">http://www.redcross.org.ws/</a>	
Approaches: Ex	kamples of formal sch	ool-based interventions	
Americas	Central America Region	The Safe Schools training manual and School Maintenance guidelines were adapted and developed from the experience of the Organization of American States (OAS), supported by ProVention Consortium. Safe Schools uses a visually appealing illustrated workbook format to engage students and staff in identifying hazards and vulnerabilities, transforming these into capacities, coming up with solutions and action plans, school site mapping, evacuation planning, response planning and provisions. The modules are available in Spanish and English.  http://preventionweb.net/go/8345	
	American Red Cross	Red Cross Ready Rating Program, an emergency preparedness process for schools provides support for institutional partnerships, taking schools through the following five steps: join and commit to steady improvement each year, conduct a hazard vulnerability assessment, develop an emergency response plan, implement emergency response plan, and help your community get prepared.	

http://www.readyrating.org/

Europe	Kazakh Red Crescent	Since 2005, a joint effort of the National Society, the United Nations Development Programme (UNDP), the Ministry of Emergency Situations and the Ministry of Education have collaborated on earthquake preparedness training for urban schoolchildren, making use of cartoons, videos and slide presentations. <a href="http://www.redcrescent.kz/">http://www.redcrescent.kz/</a>
MENA	Syrian Arab Red Crescent	Developed a road safety campaign for fourth graders, based on drills. Children are drilled in an area of 300 square metres to learn traffic safety and first aid. Physical education teachers are trained to continue the programme. <a href="http://www.ifrc.org/en/what-we-do/where-we-work/middle-east-and-north-africa/">http://www.ifrc.org/en/what-we-do/where-we-work/middle-east-and-north-africa/</a>
Africa	Swiss Red Cross	Integrated issues related to six major hazards into school curriculum with support from UNDP and UNICEF. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Cambodia, Laos, Viet Nam, Sri Lanka, Nepal	Providing advocacy and support for curriculum development. <a href="http://www.ifrc.org/en/what-we-do/where-we-work/asia-pacific/">http://www.ifrc.org/en/what-we-do/where-we-work/asia-pacific/</a>
	Fiji Red Cross Society	Revised the 1981 edition of <i>Disaster Preparation Lessons</i> for primary schoolchildren. The emphasis is on raising awareness and encouraging children to be proactive in reducing risks in school, at home and at community level before and during disasters. The disaster risk reduction curriculum has been accepted by the National Curriculum Board. <a href="http://www.redcross.com.fj/">http://www.redcross.com.fj/</a>
Asia Pacific	Indonesian Red Cross Society	Activities began 20 years ago, under the youth programme initiative. A programme review post-tsunami has led to an all-hazards approach to be piloted in Aceh and Nias in partnership with reconstruction authorities, the Ministry of Education and UNDP. <a href="http://www.pmi.or.id/ina/">http://www.pmi.or.id/ina/</a>
	Nepal Red Cross Society	Piloted school-based disaster risk reduction programme in 40 schools in three districts prone to earthquakes and two to floods and landslides. Schools are used to provide shelter during and after disasters. Manuals produced help students prepare disaster preparedness plans and hazard maps. Students are also taught first-aid skills. One thousand students have participated in disaster management peer-learning sessions. <a href="http://www.nrcs.org/">http://www.nrcs.org/</a>
	Viet Nam Red Cross Society	The first module was developed in 1991. Subsequent evaluation by partners led to revisions of materials for fourth- and fifth-grade children. As a result of training for 15,000 schoolteachers and 600,000 schoolchildren in eight coastal provinces, successful mass evacuation response to typhoon early warnings resulted in significant decrease in loss of life. <a href="http://www.redcross.org.vn/redcross/vn/home/index.jsp">http://www.redcross.org.vn/redcross/vn/home/index.jsp</a>

		•	1 1 .	
1.0016.	Lvomn	loc of	niihli	rotione
TOOID.	Examp	TES OF		

Tools. Examples of publications			
Global	IFRC	Household Water Treatment and Safe Storage in Emergencies – A field manual for Red Cross/Red Crescent volunteers is a classic and indispensible document for disaster response preparedness, although not yet widely disseminated for this purpose. <a href="http://www.ifrc.org/">http://www.ifrc.org/</a>	
	Climate Centre	The Young Humanitarian's Guide to Making a Move on the Impacts of Climate Change.  http://www.climatecentre.org/	
	Latin America	Risk Reduction Begins at School  http://www.cruzroja.org	
Americas	Caribbean	Better Be Ready campaign materials include newspaper advertisements containing preparedness checklists: "Are you ready for a hurricane?" and "Are you ready for a flood? A series of smaller format advertisements ask "What's you disaster IQ?" and provide a choice of two answers with the correct answer showing in smaller print upside down. <a href="http://www.caribbeanredcross.org/">http://www.caribbeanredcross.org/</a>	
	American Red Cross	Produces a series of bound 'preparedness tear sheets' that keep single-page handouts neat and in good condition and reduce waste. Subjects include: Be Red Cross Ready (General Preparedness), Hurricane Safety, Returning Home after a Hurricane or Flood, Tornado Safety, Power Outage Checklist, Pet Safety, Winter Storm Safety Checklist.  http://j.mp/ht2Xpw	
	Dominica Red Cross Society	Family disaster plan in different versions for different hazards. <a href="http://www.caribbeanredcross.org/">http://www.caribbeanredcross.org/</a>	
	Armenian Red Cross Society	Informational posters and booklets for hazards awareness and preparedness for the general public. <a href="http://redcross.am/">http://redcross.am/</a>	
Europe	Central Asia	Multi-hazard two-sided family disaster plan checklist covers assessment and planning, physical protection and response capacity development.  http://preventionweb.net/go/665	
	Danish Red Cross	Colourful 36-page magazine Talk Klima (climate talk) is geared especially to youth. <a href="http://www.skole.drk.dk/sw51548.asp">http://www.skole.drk.dk/sw51548.asp</a>	

MENA	Algerian Red Crescent	Campaign materials "Earthquake! Don't panic: before, during, after", in Arabic and French, feature an appealing cartoon family of four who reappear on a popular series of posters, brochures, and slide presentations, teaching children and adults dos and don'ts of earthquake safety. When first introduced, authorities were reluctant to allow their use, for fear of panicking the population. In its first phase the programme reached 164 schools (60,000 students), and trained 372 teachers. Now a five-year plan is supported by the Ministry of Education, Ministry of the Interior, Ministry of Health and the Civil Protection Authorities.  http://preventionweb.net/go/4310 http://preventionweb.net/go/4310 http://preventionweb.net/go/5189
	Moroccan Red Crescent	Two storybooks, <i>Nadir and Floods</i> and <i>Nadir and Earthquakes</i> have been very well received by children. <a href="http://preventionweb.net/go/4307">http://preventionweb.net/go/4308</a>
	South Asia Region	The Building Safer Communities in South Asia series includes: Curriculum, Facilitators Handbook, Participants Workbook, Facilitators Supplementary Workbook, Advocacy book, Coffee Table Book and a documentary, citing four case studies.  http://www.indianredcross.org/pressRel30Apr.htm
Asia Pacific	Australian Red Cross	The Emergency REDiPlan series includes the following downloadable factsheets: Step 1: Be Informed, Step 2: Make a Plan, Step 3: Get an Emergency Kit, Step 4: Know Your Neighbours. Also in the series: How to Help After an Emergency, How to Talk to Children About Emergencies, Emergency Wallet Card (ready to fill in), Talking to Children: Parents' guide, Four Steps to Prepare your Household, Easy English – Emergency workbook, 4 Steps to Plan for an Emergency, Household Preparedness for People with a Disability, Their Families and Carers (with adapted guidance and special checklists including a personal assessment worksheet and disability-related emergency kit), Cleaning Up After Flooding. Colour coding and simple graphics are used to reinforce each concept or point. Other publications include: Household Emergency Plan Workbook, Coping with a Major Personal Crisis, Relief in Times of Crisis (recovery guidance), and After the Emergency – A book to help kids cope with emergencies.  http://www.redcross.org.au/ourservices_acrossaustralia_emergencyservices_prepare.htm
	Red Cross Society of China	Series of posters on seismic-resistant construction in cooperation with several partners. <a href="http://www.buildchange.org/resources.html">http://www.buildchange.org/resources.html</a>

Asia Pacific	Indian Red Cross Society	With the German RC – full sets of information, education and communication materials over course of 14-year project in Orissa. Training books for National Society and (rural) volunteers on: Community Based Disaster Management, Search and Rescue, Emergency First Aid, Psychological First Aid, Water and Sanitation, Special Awareness on Risk Reduction Measures, Shelter Maintenance, Shelter Equipment Use, Financial Management, Empowerment of Women in the Communities.  http://www.indianredcross.org/
	Indonesian Red Cross Society	Safe Bamboo Construction poster set. <a href="https://fednet.ifrc.org/sw188071.asp">https://fednet.ifrc.org/sw188071.asp</a>
	Japanese Red Cross Society	Booklets of public education and action for community preparedness and risk reduction entitled: Disaster Preparedness and Risk Reduction for Business Enterprise and Associations, Elderly People's Care Under Disasters, Psychosocial Support Manual of Volunteer for Disaster Affected People. Chapters also have their own materials and distribute local government publications.  http://www.jrc.or.jp/
	The Solomon Islands Red Cross	The National Society produced a set of posters outlining the impacts of climate change and promoting traditional methods of coping with them, in cooperation with the Environment Ministry, Meteorological Office and National Disaster Management Office. The posters have also been turned into a DVD for use in communities and schools. <a href="http://solomonredcross.blogspot.com/">http://solomonredcross.blogspot.com/</a>
Tools: Example	es of curricula, modes	and presentations
	Latin America	The Prevention is Better series contains 14 modules and 9 manuals for disaster response preparedness. Twelve manuals in the form of lively workbooks are available in Spanish and English: Prevention of Disasters to Rural Aqueducts, Community Dialogue on Water and Climate, Floods, Community Maintenance of Schools, Early Warning. <a href="http://preventionweb.net/go/8345">http://preventionweb.net/go/8345</a>
Americas	American Red Cross	The Masters of Disasters curriculum kit contains ready-to-go lesson plans, activities and demonstrations on disaster-related topics that classroom teachers can incorporate into core subject areas. It supports risk awareness, reduction and preparedness for primary and middle-school children, and is aligned with education standards in maths, science, language, arts and social studies. As interest and demand for these materials grew, they were adapted to align with standard primary school curricula. Since each state adopts its own curriculum and approves curriculum materials, and each local school district selects required and supplementary materials, the curriculum is promoted by chapters and branches on a local basis. It also has a home version that families can use with their children at home. Schools can order material from local Red Cross societies and work with them to implement this material within schools.

Americas	American Red Cross	Approximately half of the 756 local Red Cross chapters have implemented this programme in schools within their community, reaching 5.2 million children in six years.  http://www.redcross.org/disaster/masters Facing Fear curriculum aims to help children and teenagers aged 5–16 become better prepared for disasters and the aftermath of terrorist attacks and tragic events (also Canadian RC).  http://www.croixrouge.ca/article.asp?id=33869&tid=001 Hurricane Strike! is a multimedia learning package on hurricanes for middle school students. The package, co-produced with the Federal Emergency Management Agency, National Weather Service, American Red Cross and Weather Channel, integrates hurricane safety and preparedness with science instruction in an engaging interactive learning environment.  www.meted.ucar.edu/hurrican/strike/	
	The Canadian Red Cross Society	Expect the Unexpected was developed in partnership with the Weather Network with support from State Farm Insurance, and has reached more than 750,000 children. <a href="http://www.croixrouge.ca/article.asp?id=33865&amp;tid=001">http://www.croixrouge.ca/article.asp?id=33865&amp;tid=001</a>	
	Armenian Red Cross Society	School-based seminars on the themes of earthquake, flood, mudflow and landslide. Community schools send representatives to participate in quiz teams. <a href="http://redcross.am/">http://redcross.am/</a>	
British Red Cross	British Red Cross	Provides a series of flexible teaching and learning resources in the form of assembly kits on a variety of current concerns. HIV and AIDS coincided with World AIDS Day, London Bombings explores how survivors cope with trauma and disability, Wash your Hands focuses on hygiene awareness and skills, and Pakistan Earthquake and Myanmar Cyclone support fundraising for relief. Teacher briefings are provided on subjects such as pandemic flu, disability, emotional support in a crisis and bereavement.  http://www.redcross.org.uk/What-we-do/Teaching-resources/Assembly-kits	
Europe	Central Asia	In 1998, a series of modules was developed covering: disaster preparedness, risk reduction, public education, preparedness planning, disaster information and reporting, coordination, project planning, and training of trainers.	
	Turkish Red Crescent Society	Learning Safe Living with Kızılay, developed with support of American RC, provides a stand-alone guide for fourth-grade teachers explaining how to incorporate hazard and risk reduction materials into the existing curriculum. A supplementary textbook for 11–13 year olds builds on appealing CrescentBoy and CrescentGirl characters. A disaster calendar for the classroom tackles hazards month by month. Private-sector and local government sponsorship has allowed printing and distribution of 800,000 copies. Approved by the Ministry of Education Curriculum Commission. Teachers send feedback, and have asked to include natural gas hazards and drought. <a href="http://www.kizilay.org.tr/">http://www.kizilay.org.tr/</a>	

Europe	Turkish Red Crescent Society	Training modules for instructors include different versions of PowerPoint presentations for different age groups, flipcharts, and handbooks for ABCD Basic Disaster Awareness Training.  http://preventionweb.net/go/4656  Also Non-Structural Mitigation training presentation, instructor handbook and participant handbooks supplemented by hands-on materials, including a table-top model and sample toolkit.  http://preventionweb.net/go/4657  Training department delivers curriculum on: Provincial Disaster Hazard and Risk, Disaster Preparedness and Disaster Management, Assessing Disaster Hazard, Risk and Capacity, Local Scale and Group Work, and Existing Disaster Plans.
Asia Pacific	South East Asia Region	Where possible, modules are developed with government and staff of other organizations. Subjects include: Community Based Disaster Risk Reduction, Disaster Response, Needs Assessment, Vulnerability and Capacity Assessment. <a href="http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/south-east-asia/">http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/south-east-asia/</a>
ASIA PACITIC	Indian Red Cross Society	Diploma Course in Disaster Preparedness and Rehabilitation is aimed at increasing the capacity of the managers in the state and private sectors for effective disaster response and rehabilitation. Community Based Disaster Preparedness model for training trainers.  http://www.indianredcross.org/dmc_course.pdf
Tools: Example	es of e-learning	
Global	IFRC	H1N1: You are Your Best Defence is a 30-minute self-study course intended to help Red Cross Red Crescent staff and volunteers prepare for an influenza pandemic. It is now open to the general public. <a href="http://www.bestdefence.org">http://www.bestdefence.org</a>
Tools: Examples of performance and the arts		
100is: Example	es of performance and	the arts
Americas	es of performance and Colombian Red Cross Society	A local chapter initiative moved from an initial set of handmade puppets to a multi-ethnic set of characters that youth use to develop and present their own climate-change awareness scripts. A portable blow-up puppet theatre provides an attractive stage for the show.  http://www.climatecentre.org/site/youth
		A local chapter initiative moved from an initial set of handmade puppets to a multi-ethnic set of characters that youth use to develop and present their own climate-change awareness scripts. A portable blow-up puppet theatre provides an attractive stage for the show.
Americas	Colombian Red Cross Society	A local chapter initiative moved from an initial set of handmade puppets to a multi-ethnic set of characters that youth use to develop and present their own climate-change awareness scripts. A portable blow-up puppet theatre provides an attractive stage for the show.  http://www.climatecentre.org/site/youth  Professional theatre group promotes public awareness to students and local communities.

Annexes		
Asia Pacific	Red Cross Society of the Democratic People's Republic of Korea	Schoolchildren are involved in a musical presentation entitled "Road Safety is No Accident". <a href="http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/east-asia/">http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/east-asia/</a>
	Nepal Red Cross Society	Uses local folk song tradition with 'Q and A' format – very successfully used for disaster risk reduction. <a href="http://www.nrcs.org/">http://www.nrcs.org/</a>
	Indian Red Cross Society	In Orissa, local singers have recorded videos of traditional songs on what to do during warnings. <a href="http://www.indianredcross.org/">http://www.indianredcross.org/</a>
	The Sri Lanka Red Cross Society	Monthly meetings are held with community to introduce hygiene, health, HIV and AIDS and first aid through field workers. <a href="http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/south-asia/">http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/south-asia/</a>
Tools: Examples of games and competitions		
Americas	Latin America	Numerous versions of Riskland board game and activity package. http://preventionweb.net/go/2114
Asia Pacific	Red Cross Society of China	Youth competition with more than 5,000 participants, in a contest on disaster prevention and mitigation, and school safety. http://www.redcross.org.cn/
	Tuvalu Red Cross Society	Nationwide quiz about climate change held among youth groups. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Indian Red Cross Society	In Orissa, a German RC project developed a Monopoly-like game. http://fednet.ifrc.org/en/our-federation/secretariat-offices/asia-pacific/south-asia/
Africa	Malawi, Senegal, Ethiopia	Climate Centre uses games to stimulate decisions in weather insurance. <a href="http://www.trust.org/alertnet/news/games-bring-boring-climate-science-to-life-researcher">http://www.trust.org/alertnet/news/games-bring-boring-climate-science-to-life-researcher</a>
Tools: Examples of radio and television public service anouncements (spots)		
Americas	Caribbean	As part of the Better be Ready campaign, six 30-second spots delivered a simple message and directed people to telephone service and web site for further information. <a href="http://www.caribbeanredcross.org/">http://www.caribbeanredcross.org/</a>
	Mexican Red Cross	The National Society developed a 20-second spot for television and radio promoting hurricane preparedness. http://www.cruzrojamexicana.org.mx/

#### **Europe**

**Red Crescent Society** of Azerbaijan

By special arrangement with government, the National Society maintains seven regional radio stations and eight high-frequency (HF) mobile stations, as well as very high frequency (VHF) for early warning and rapid response.

http://www.redcrescent.az/

Africa	The Uganda Red Cross Society	The Kitgum branch ran two radio talk shows and 40 radio spots in the H1N1 pandemic. <a href="http://www.redcrossug.org/">http://www.redcrossug.org/</a>	
Asia Pacific	Timor-Leste Red Cross Society	Uses radio for widest mass coverage during rainy season, on collaboration with the government and UNICEF. <a href="http://www.redcross.tl/">http://www.redcross.tl/</a>	
Tools: Example	Tools: Examples of short video and audio		
Global	IFRC	IFRC's YouTube channel contains hundreds of videos. By the end of 2009, the channel had received about 75,000 visits and a total of more than 750,000 videos had been viewed (an average of ten videos per visit), with more than 1,000 subscribers. Red Cross Red Crescent Youth and Your Move09 have separate channels. The most viewed video was seen 130,000 times over two years.  http://www.youtube.com/ifrc	
	Climate Centre	Participatory video has been successfully used in Argentina, Bangladesh, Indonesia, Malawi and Mozambique. <a href="http://www.climatecentre.org/site/films">http://www.climatecentre.org/site/films</a>	
Americas	Caribbean	A series of disaster management videos promotes hurricane preparedness. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>	
	Argentine Red Cross	In the short film "Casa Inundada" (Flooded house), volunteers build a scale model of a house on site, and then proceed to place it in the pond of a public park, demonstrating flood dangers to surprised onlookers.  http://www.youtube.com/watch?v=5bZKCT7aonE	
	Colombian Red Cross Society	Colombian youth submitted one-minute videos for competitive selection as part of Un Minuto Al Aire (one minute on air). <a href="http://eco.canalrcn.com/">http://eco.canalrcn.com/</a>	
Europe	Spanish Red Cross	Broadcasts CruzRojaTV with a full range of Spanish language videos. A regular bulletin series is included. <a href="http://www.cruzroja.tv/">http://www.cruzroja.tv/</a>	
Tools: Example	es of longer videos		
Global	IFRG	Prepared Communities are Safer Communities" <a href="http://www.youtube.com/ifrc#p/search/1/V9jMOi5Byhc">http://www.youtube.com/ifrc#p/search/1/V9jMOi5Byhc</a>	
Americas	Latin America	Radio soap operas series produced in cooperation with the IFRC, the International Organization for Migration, CEPREDENAC (Centro de Coordinación para la Prevención de los Desastres Naturales en América Central) and the Pan-American Health Organization (PAHO) focus on disaster risk reduction. "Times of Hurricanes" (in Spanish) has four stories of 25 episodes each. "The Rough Season" (in English) covers recurrent natural hazards in the Caribbean (ten 15-minute episodes). Better to Prevent than Lament (Spanish) has two stories of 25 episodes each.	

Americas	Caribbean	"Hurricanes: How to build a safer wooden house" a top-rated video on the IFRC YouTube channel. <a href="http://bit.ly/fusnwl">http://bit.ly/fusnwl</a>
Asia Pacific	Indonesia	Produced a top-rated video on the IFRC YouTube channel is about how to build bamboo shelters. <a href="http://www.youtube.com/ifrc">http://www.youtube.com/ifrc</a>
	Tuvalu Red Cross Society	Has a regular slot on national radio. Messages are broadcast on disaster preparedness, health, climate change, environment and water conservation during the dry season. Competitions are used to raise awareness among schoolchildren. For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
Tools: Examples of social media and telecommunication		
Global	IFRC	IFRC's YouTube channel <a href="http://www.youtube.com/ifrc">http://www.youtube.com/ifrc</a>
Asia Pacific	The Sri Lanka Red Cross Society	Interactive voice response (IVR) systems are being implemented both for routine and early warning messages. <a href="http://www.redcross.lk/">http://www.redcross.lk/</a>
Tools: Examples of web activities		
	IFRC Best Defence is you	www.ifrc.org/what/health/relief/best_defence.asp
	IFRC Climate Centre	www.climatecentre.org
	IFRC Climate Centre advocacy	www.climatecentre.org/site/advocacy
	IFRC Climate Centre disaster management	www.climatecentre.org/site/disaster-management
	IFRC Climate Centre films	www.climatecentre.org/site/films
Global	IFRC Climate Centre publications	www.climatecentre.org/site/publications/85
	IFRC Climate Centre for youth	www.climatecentre.org/site/youth
	IFRC contingency planning and disaster response planning	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	IFRC disaster management	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	IFRC early warning	www.climatecentre.org/site/early-warning-early-action
	IFRC health and community care and water and sanitation	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	IFRC H1N1 e-learning	https://ifrc.cyberu.com/client/ifrc/default.aspx
	IFRC H1N1 online campaign	www.ifrc.org/what/health/relief/best_defence.asp
	IFRC media	www.ifrc.org/news/media/index.asp
	IFRC Our World Your Move	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>

	IFRC Our World Your Move blog	http://ourworld-yourmove.org/blog-english/?p=801
	IFRC ProVention Consortium CRA toolkit search engine	www.proventionconsortium.org/?pageid=46#search
	IFRC publications online	www.ifrc.org/publicat/wdr2009/summaries.asp
	IFRC web-based guidance note	www.climatecentre.org/site/web-based-guidance
Global	IFRC preparing for disasters	www.ifrc.org/what/disasters/preparing/index.asp
	IFRC disasters reducing risk	www.ifrc.org/what/disasters/reducing/index.asp
	IFRC disasters general publications	www.ifrc.org/what/disasters/resources/publications.asp#dmtp
	IFRC YouTube	www.youtube.com/ifrc
	IFRC Climate Change Centre Youth	www.climatecentre.org/site/youth
	Americas RC Centro Regional de Referencia en Educación Comunitaria para la Preparación de Desastres	www.cruzroja.org/desastres/redcamp/crrec.htm
	Americas RC Centro Regional de Referencia en Preparación de Desastres	www.cruzroja.org/desastres/redcamp/crepd.htm
	Americas RC Reducción de Riesgos y Respuesta a Desastres	www.cruzroja.org/desastres/index.htm
	American RC Talking About Disasters: Guide for Standard Messaging	www.redcross.org/disaster/disasterguide/
	American RC (California) ShakeOut Drill	www.shakeout.org
Americas	American RC Bay Area interactive pages	www.redcrossroommates.org/en/
	American RC Be Ready 1, 2, 3	http://rdcrss.org/hvJRp6
	American RC Be Red Cross Ready	http://72.3.171.147/#SITE
	American RC Facing Fear curriculum components	http://rdcrss.org/hhIoIw
	American RC Masters of Disaster educator's kit	http://rdcrss.org/e3vyba
	American RC Masters of Disaster family kit	http://rdcrss.org/i5ozRN
	American RC Masters of Disaster introduction	www.redcross.org/disaster/masters/
	The Canadian Red Cross Society	www.redcross.ca
	Caribbean disaster management	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>

Americas	Caribbean natural disaster awareness tool catalogue	http://pirac.croix-rouge.fr/
	Colombia game to raise awareness for blood bank donations	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Cruz Roja Argentina "Casa Inundada"	www.youtube.com/watch?v=5bZKCT7aonE
	Desaprender	www.desaprender.org/
	Radionovela: Tiempos de Huracanes	www.preventionweb.net/go/9495
	Uruguay RC – No Bag In The Middle campaign	http://www.uruguay.cruzroja.org/
Europe	EU RC – Informed. Prepared. Together.	www.informedprepared.eu/
	British RC: Preparing for disasters (stories of projects, for donors)	www.redcross.org.uk/TLC.asp?id=84076
	British RC floods lesson plan	www.redcross.org.uk/standard.asp?id=100886
	British RC lesson plans Tsunami 5 years on (News Think)	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	British RC lesson plans	www.redcross.org.uk/TLC.asp?id=85329
	British RC swine flu lesson plan with PowerPoint and photos	www.redcross.org.uk/standard.asp?id=100910
	Netherlands RC on Viet Nam	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Spanish RC TV	www.cruzroja.tv/
Africa	West and Central Africa Zone invests in early warning measures. See 'Early Warning, Early Action': An Evaluation of International Federation West and Central Africa Zone Flood Preparedness and Response	www.ifrc.org/docs/news/08/08091002/index.asp
	West/Central Africa Zone Using Climate Forecasts for Early Action to Save Lives	http://www.climatecentre.org/
	The South African Red Cross Society	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Zimbabwe Red Cross Society	http://www.zimbabweredcross.co.cc/

MENA	Algeria Earthquake, It Happens Suddenly! Let's get ready for it now. Grades 1–2.	www.preventionweb.net/go/4309
	Algeria Earthquake, it Happens Suddenly! Let's get ready for it now. Grades 3–5.	www.preventionweb.net/go/4310
	Algeria Préparation aux catastrophes	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Algerian experience for mainstreaming disaster risk reduction into school curricula	www.preventionweb.net/go/3445
	Egypt The Development of Zeinhom Squatter Areas	http://www.egyptianrc.org/
Asia Pacific	Australia RC factsheets	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Australia RC youth e-zine on climate change	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>
	Indonesia climate change participatory video	www.youtube.com/watch?v=KSNcFyOSS3c
	Japanese Red Cross Society	www.jrc.or.jp/english/activity/disaster.html
	Australia RC Emergency RediPlan	For more information, contact IFRC, +41 22 730 4222 or <a href="http://www.ifrc.org/fr/contacts/">http://www.ifrc.org/fr/contacts/</a>



For more information on the IFRC Community Preparedness and Risk Reduction Department, please contact:

P.O. Box 372 CH-1211 Geneva 19, Switzerland Telephone: +41 (0)22 730 4222 Telefax: +41 (0) 22 733 0395 E-mail: secretariat@ifrc.org www.ifrc.org
Saving lives, changing minds.





