

# Help Businesses and NGOs Get Ready to Get Through

**Atlas: Ready for Business** is a FREE app to improve an organisation's ability to cope with crisis and disaster and adapt and thrive in an ever-changing world. It is an important tool to help an organisation be ready, no matter what comes next.



## How does it work?

The app is an educational tool packed full of activities, actions and reflection exercises that will improve an organisation's performance – in both normal and crisis times.

## Who is it for?

The app is designed for small and medium organisations (SME's). Micro and larger organisations are welcome to use the app but may need to adapt some exercises to their circumstances.

## Why use the app?

The skills learnt in this app will help SMEs better understand their business, improve their preparedness for crises and improve day to day performance. Plus, we think they will have fun using the app!

It's really action orientated and there are lots of activities for a team to work through.

A personalised **Guide to Getting Through** will be generated based on responses. This will be in a similar format

to a traditional Business Continuity Plan and is able to be downloaded in PDF format.

## How long does it take?

The app is designed to be used over a period of months or years. Users can dip in and out of the content and all progress will be saved for the next visit.

Reminders can also be scheduled of content that needs completion or review.

## Who created it?

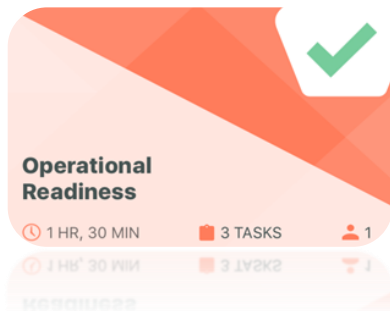
Atlas has been developed by the Global Disaster Preparedness Center, a partnership between the International Federation of Red Cross and Red Crescent Societies (IFRC) with the American Red Cross.

Resilient Organisations ([www.resorgs.org.nz](http://www.resorgs.org.nz)) created the content based on 14+ years of research into what helps organisations to survive a crisis and thrive in an uncertain world.

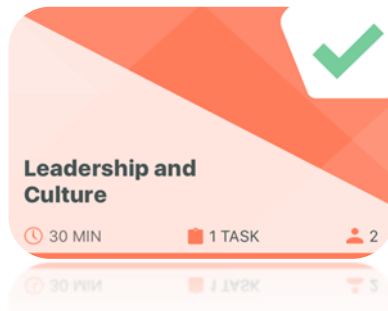
Expert working groups provided input and oversight to ensure content validity.

## More about the app

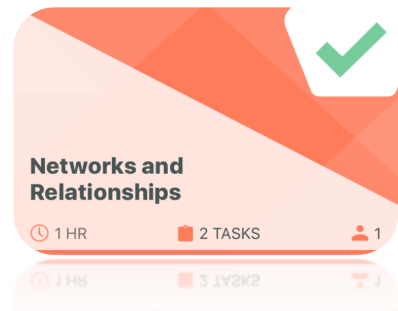
The app covers five areas of preparedness:



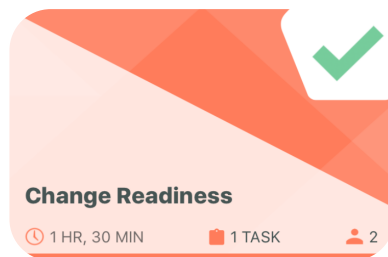
Jargon free exercises that will help build an effective plan to continue operations following a crisis or disaster.



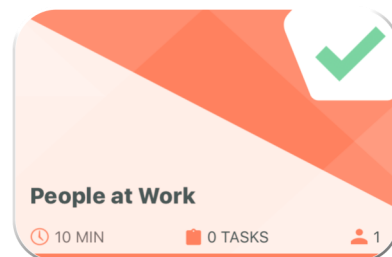
Advice, exercises and actions to help develop a team that is invested in the success of the organisation and is looking out for signs of potential disruption.



Support and suggestions to improve how people work together both within and outside of the organisation.



Guidance on preparing people within the organisation for change.



Exercises and information on how organisations can best support employees to perform at their best.

Each area has four levels of content, starting with the basics at Level 1 and ending at Level 4 with exercises that help an organisation to be ready to see and act on the opportunities that exist in challenging times.

Throughout the app there are crisis scenarios that will help test new skills to survive and thrive in an ever-changing world.

Download the App:

iOS/Apple Store:

[3cu.be/sharerfb](https://3cu.be/sharerfb)

Android/Google Play:

[3cu.be/sharerfb](https://3cu.be/sharerfb)

