# Call for Case Studies on Coalition Building for Resilience

*Showcasing relevant experience in support of the One Billion Coalition for Resilience*

**Background**

The [One Billion Coalition for Resilience (1 BC)](http://www.ifrc.org/one-billion-coalition) aims to engage and inspire one billion people to take active steps towards enhancing individual and community resilience by 2025. The 1 BC will complement existing resilience initiatives by providing a partnering platform and common entry points for engaging community groups, civil society organizations, local and national government, international organizations, the private sector, and academic institutions. Working together in coalitions will help to expand collective problem-solving at local, national, and global levels to reduce risks and strengthen resilience and to streamline access to resources, tools and solutions.

To inform this work through 1BC it is essential that we learn from existing models for coalitions and bring together the range of our experiences and insights of the key elements and success factors of coalitions. To consolidate existing experiences and document lesson learned, the [Global Disaster Preparedness Center](http://www.preparecenter.org) (GDPC) is supporting the collection and development of case studies that illustrate and discuss key issues with setting-up, managing and reaching impact through coalitions on local, regional, national and global level. By providing diverse perspectives and highlighting key elements, case studies enable shared learning and increase the understanding of how resilience efforts can be strengthened by joining efforts through coalitions.

**Purpose**

The purpose of this case study initiative is to provide an incentive and a platform to collect and consolidate the diverse experiences that exist with forming multi-stakeholder coalitions that aim at increasing resilience. Case studies provide an opportunity to collect a variety of experiences highlighting different contexts and key lessons that are of relevance to broader audiences globally. The compiled cases will serve as building blocks to inform and inspire action in the context of the 1 Billion Coalition for Resilience and provide the foundation for wider sharing of experiences across organizations and actors. To ensure a diversity of coalition types and structures are documented, input from both within and external to the Red Cross Red Crescent network are encouraged.

**Objectives**

## The objective of the case studies is threefold:

1. To consolidate and showcase existing experiences with coalition building by highlighting relevant elements including
* *Catalysts:* What are the factors that galvanize common interest within the coalition?
* *Prioritization:* How are shared objectives within the coalition established and maintained? Have these evolved over time?
* *Information flows:* What mechanisms are used to ensure that the members have access to relevant information and updates? How is it decided who needs to access and be updated on what information to ensure the functioning of the coalition?
* *Shared branding:* What approaches ensure that branding requirements and expectations of participating partners are applied?
* *Alignment:* How is the relevance for participating partners identified and sustained in the coalition?
* *Management:* How is clarity on roles and productive engagement of members achieved? What approaches are applied to manage power imbalances within the coalition?
* *Sustainability:* How is the impact and success of the coalition monitored and evaluated? How is resource mobilization organized to sustain the coalition?
1. To develop a library of case studies on partnership and coalition building that will be part of the information and do-it-yourself toolkits accessible to anybody interested in engaging in the 1 BC.
2. To use and refine the [case study guidance tool](http://preparecenter.org/resources/guidance-improved-case-studies) developed by GDPC to support practitioners in the field to better understand the development process for written, video and multi-media case studies. Once applied and revised the case study guidance tool will be made available as part of the do-it-yourself toolkit of the 1 BC.

**How to participate**

The GDPC is looking to help organizations capture good case studies that are concise but provide enough details – basically an overview of the recipe and the ingredients for the coalition – to help others use the example and case study as a template. Cases can be developed in text-based, multimedia or video formats – whatever format seems best able to tell the story and capture the essential insights and information.

Interested organizations are invited to submit a short (max. 1 page) write-up of the coalition experience they wish to share to gdpc@redcross.org, specifying ‘Case Studies for Coalition Building for Resilience’ in the subject line. A template is attached below. Organizations are free to choose a different format for the submission of the short write-up. The organizations should be ready to actively contribute to and engage in the development of the case studies, including contributing financial and human resources. If needed, the GDPC is able to provide top-up support to address gaps in technical expertise, time and financial resources available for the development of case studies. The short write-up should include a list of the resources that the organization already has available and a list of what additional resources will be needed.

For organizations that are willing to create a case study and already have the resources, the GDPC is providing a platform to host the case studies and help promote them through the general outreach done as part of the 1 Billion Coalition for Resilience, PrepareCenter.org, social media and other channels. This is also part of a broader effort in support of the 1 BC and will contribute to the resource and tool library that are made available publicly. For organizations that require additional financial or technical support, the GDPC will work with a selection committee from across the RCRC network to identify the best case study examples. Organizations that are requesting additional support need to submit their case study idea to the GPDC by the end of February 2016. The GDPC will then work with those selected organizations to finalize the details of the support that will be provided in direct conversation with the interested organizations. Cases can be developed in different languages. The GDPC will make an effort to provide translation to English.

**Selection criteria for support requests**

For the selection of those case studies that require additional funding or technical support, the following aspects will be taken into consideration:

Content

* **Clarity and cohesion:** The short write up of the cases should show a clear structure that balances general information on context with details on the core elements of the coalition.
* **Addresses the core elements of coalition-building outlined above**: of The write up should clearly identify which of the core elements – catalysts, prioritization, information flows, shared branding, alignment, management, sustainability, explained above – are relevant to the case and will be addressed and discussed as part of the case study.
* **Enables learning**: The case that is being presented will easily enable others to learn from it, i.e. by presenting clear, concise lessons learned and providing guidance for adapting and implementing similar strategies elsewhere.

Planning practicalities

* **Timeliness** of submission. Deadline to submit short write-ups is February 29, 2016.
* **Focal Point**: A dedicated person for the development of the case study has been named and contact information is provided
* **Feasibility**: Case study needs to be implemented by end of June 2016
* **Required Support:** If additional financial or technical support is required, it needs to be clearly stated what kind of support is needed and what format of case study will be developed
* **Language**: English is the preferred language, but submissions can also be made in Spanish, French, German, or Arabic. The language does not have an impact on the selection of cases.

**Timeline**



**Contact**

For further information and questions, please email Karin Metz, GDPC Research Associate, at Karin.Metz2@redcross.org

# SUBMISSION TEMPLATE

# Call for Case Studies on Coalition Building for Resilience

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| *This form is meant to provide general overview information on the coalition but not to be the case study itself. It is planned to publish the narrative section below on* [*www.preparecenter.org*](http://www.preparecenter.org) |
| Case study/coalition name:  |
| Short narrative on the coalition (i.e. context, purpose, members, impact)  |
|  |
| Highlights of what other can learn from the case study:  |
|  |
| Links to existing resources/documents: |
|  |
| Short description of the resource that are available or are needed in order to develop the case study (i.e. technical support, financial and human resources). Please include information on the type of case study – text base, multi-media, video – that is envisioned:  |
|  |
| Name, position and contact information of focal point for case study:  |
|  |

Please send the information back to gdpc@redcross.org before February 29, 2016, specifying ‘Case Studies for Coalition Building for Resilience’ in the subject line.