



PROJECT BLUEPRINT: RECOVERY LEADERSHIP

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DOWNLOAD: preparecenter.org/resources/leading-in-disaster-recovery

THE PROJECT: A pocket book of wisdom from over 100 recovery leaders from around the globe who share the messages they wish they'd had.

THE PROCESS: The publication was developed back from the end-user following a Design Thinking approach as practiced at the Stanford Design School: need-finding, ideation, prototyping, reader feedback, all in rapid iteration. It resulted in a book which is concise (people working in disasters have little time to read), highly visual (keeps it interesting and accessible when the brain is stressed), highly personal (easier to connect with) and filled with practical tools.

The project design team was purposefully eclectic, drawing on a range of disciplines and perspectives - from engineer to psychologist.

PUBLICATION: The resource was uploaded to the Red Cross Global Disaster Preparedness Center in March 2015 and launched:

- the United Nations World Conference on Disaster Risk Reduction, Sendai, Japan
- Lifelines conference, Rome, April 2015
- International Federation of Red Cross, Geneva, April 2015
- New Zealand Emergency Management Summit, Feb 2015
- throughout the states of Australia, May 2015
- Australia & New Zealand Disaster Management Conference, May 2015

PROMOTED BY: The publication has been promoted by:

- Helen Clark, Administrator of the United Nations Development Program
- Elizabeth Ferris, co-director of the Brookings-LSE Project on Internal Displacement.
- Hon. Gerry Brownlee, Minister for Earthquake Recovery, New Zealand

SUPPORTED BY: New Zealand Red Cross, Winston Churchill Memorial Trust, Global Disaster Preparedness Center, Joint Centre for Disaster Research: Massey University, Leadership Lab

FROM THE INTRODUCTORY PAGE:

Recovering from a disaster is a deeply human event – it requires us to reach deep inside of ourselves and bring to others the best of who we can be. It's painful, tiring, rewarding and meaningful. The responsibility can be heavy and at times you may feel alone. This is your companion through chaos that will connect you with over 100 other people who have walked in similar shoes.

This Companion is about leadership in disaster recovery. Many, like those who contributed, will not identify as leaders – yet they undoubtedly are.

This Companion shares hard-won wisdom and practical strategies. These are the messages others wished they'd had, and tools for putting these ideas in place because in a pressured environment with many priorities, hearing the message is often not enough.

We have distilled the wisdom of more than 100 leaders in recovery who have gone before. The insights shared so generously were honest, personal and brave and have resulted in a companion to serve and support others.



SOLVING COMPLEX PROBLEMS:

In April 2015 we partnered with *Leadership Lab* (leadershiplab.co.nz) to develop an experiential course based on this 9-step leadership framework. The programme is designed to equip recovery leaders to work confidently in uncertainty, across disciplines, to pull people together to solve complex problems in new ways.

Sample page - Innovation