

COALITION BUILDING IN CITIES

5 Illustrated Learnings

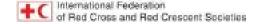








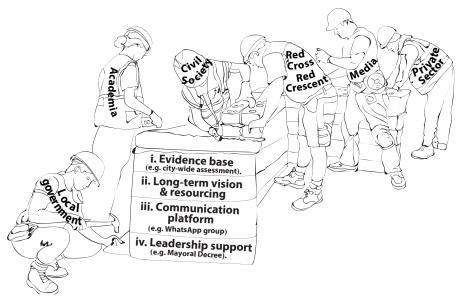




LEARNING 1:

Build a strong foundation.

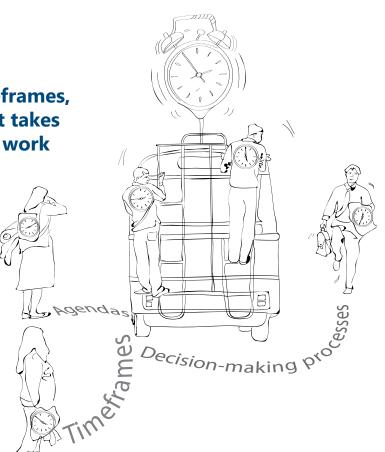
A strong foundation is essential for a successful coalition. Some key elements are leadership, communication, an evidence-base and long-term vision and resourcing.



LEARNING 2:

Be patient.

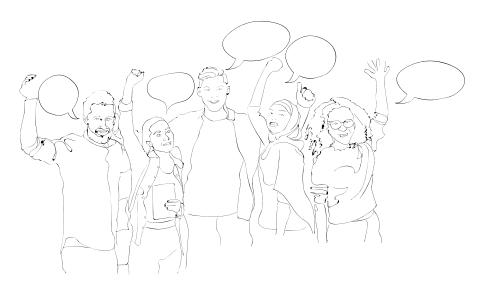
Different stakeholders have different timeframes, decision-making processes and agendas. It takes time to build relationships and to learn to work together.



LEARNING 3:

Spread the message.

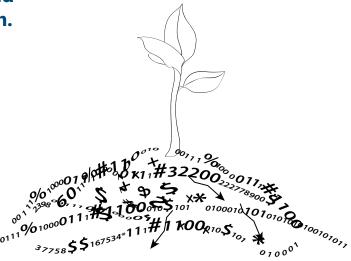
Coalition members communicate with citizens to gain support for the actions and behavioral change needed for building resilience.



LEARNING 4:

Grow from a base of knowledge, science and data.

Create a foundation of knowledge, data and expertise to guide the work of the coalition.



LEARNING 5:

Leave your personal and organizational ego at the door.

It's about the mission to build a resilient city and not about individuals or organizational agendas.



For more information:

For more information about this program and the learnings: preparecenter.org

