

Data Viz Intro

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What is data visualization and why it matters?

The representation and presentation of **data** to **facilitate** understanding.
“Andy Kirk”

Data visualization is the presentation of data in a pictorial or graphical format. It enables decision makers to see analytics presented visually, so they can grasp difficult concepts or identify new patterns in an easy way.

“The web”

Data visualization is both an art and a science.

“Wikipedia”

“The key to making information visual is to first have good information and data...”

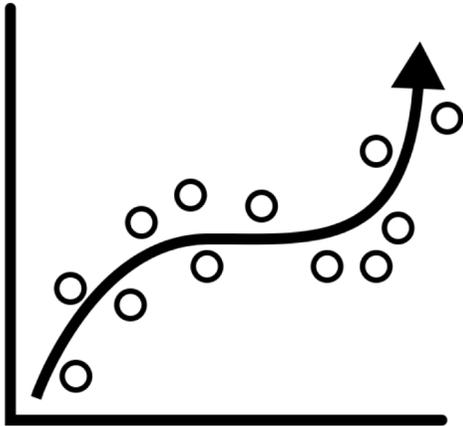
Alberto Cairo
[@albertocairo](https://twitter.com/albertocairo)

Infographic

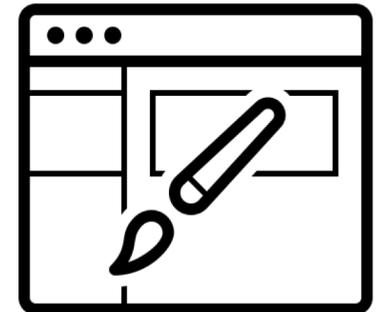
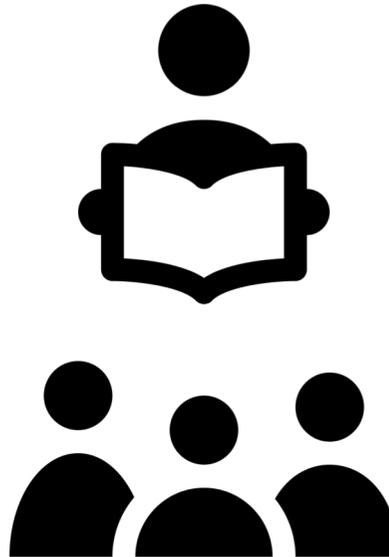
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Information + graphic

What is needed?

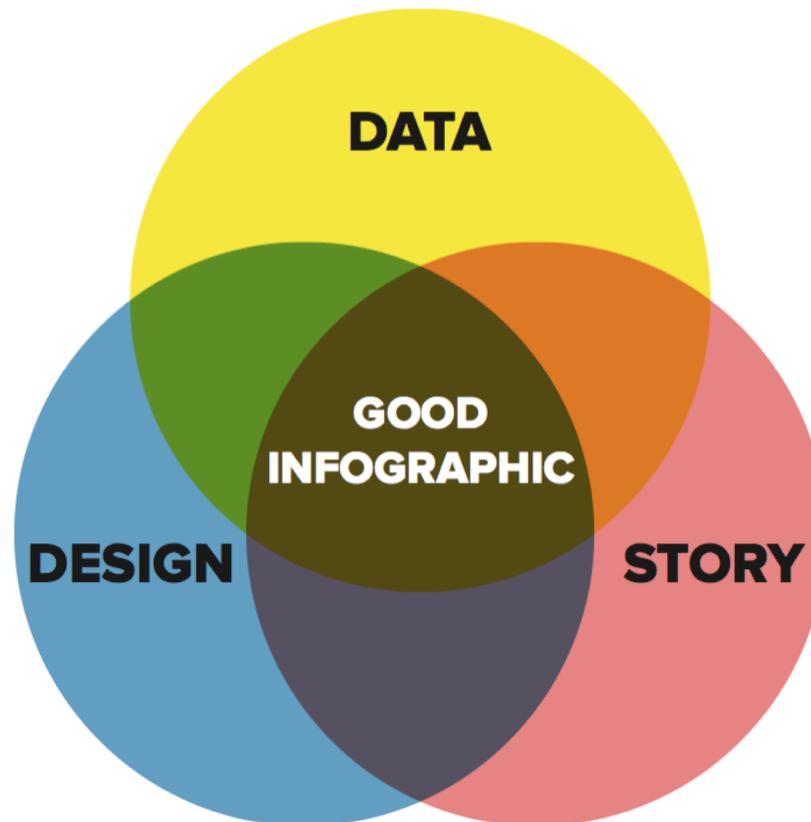


Created by Evangeline White
from Noun Project



Created by Setyo Ari Wibowo
from Noun Project

Recipe for good infographics



THANK YOU



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