# Data Readiness

**What is data readiness?** In the Red Cross Red and Crescent Movement context, data readiness is the ability of National Societies to use quality and timely information in humanitarian operations and programs.

**Data Literacy**

**Data Preparedness**

**Data-driven Decision Making**

**Why does it matter?** The IFRC and National Societies are thinking critically about data and how to leverage it better to improve our work. Through data readiness, organizations will be better equipped to respond to, recover from, and prepare for disasters.

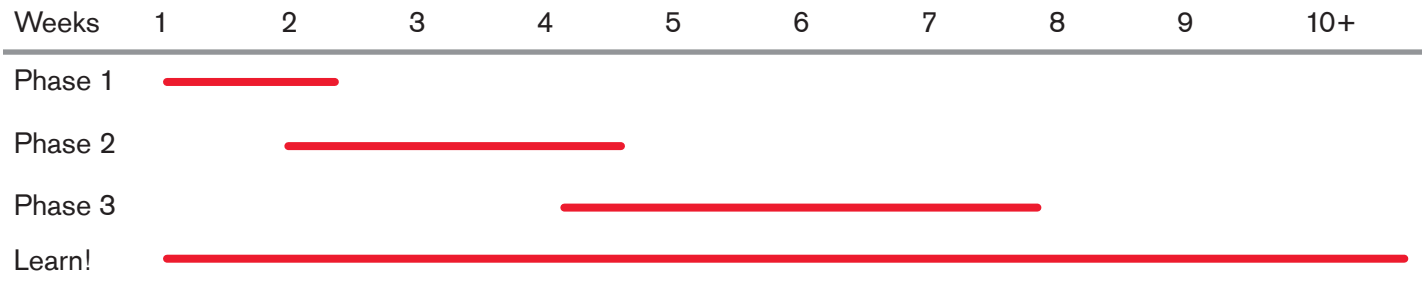
**How to get there?** There are many paths to becoming a data ready organization. This toolkit outlines an easy-to-follow road map to data readiness. Whether you are learning about data readiness for the first time, developing a strategy for your team, or putting together a project proposal, follow the steps below and get started!

## 1 Learn the basics

- Watch the introductory video
- Review the three data readiness components
- Review the Theory of Change (ToC)

## 2 Assess your priorities

- Select your team
- Assess your team
- Identify which competencies to prioritize

## 3 Plan your learning experience

- Set your goals
- Review the learning objectives
- Write your curriculum
- Find the resources you need