

Innovating for a sustainable, voluntary blood supply

Wednesday, October 14, 2020

10 AM EDT / 2 PM GMT



Register to attend

FACEBOOK
f @ i o

Since the start of the COVID-19 pandemic, countries around the world have experienced significant drops in the number of voluntary blood donors, leading to critical shortages in the blood supply globally.

During this event, public health leaders from government, the private sector and non-governmental organizations will discuss the innovative ways they are addressing blood shortages in their countries - particularly through the use of technology.

Join the conversation to learn more about the importance of a voluntary, safe blood supply and the lessons learned in combating blood shortages during the COVID-19 pandemic.

Date: 14 October 2020

Time: 10:00-11:30 am EDT / 2:00-3:30 pm GMT

Please register for the event and submit your questions to the panelists using the link below.

[Register Here](#)

Speakers Include

Dr. Emanuele Capobianco
Director, Health & Care
International Federation of Red
Cross and Red Crescent Societies

Debra BenAvram
Chief Executive Officer
AABB

Mauricio Beltrán Durán
Regional Advisor for Blood and
Transplant Services
PAHO / WHO

FACEBOOK f @ i o