



# IFRC ALERT HUB IMPLEMENTATION

The IFRC Alert Hub aims to protect lives and livelihoods by increasing the use of the Common Alerting Protocol (CAP) and expand the reach of reliable, fast and actionable early warning messages to people at risk.

## Implementation partners

In its initial phase, the Alert Hub project will focus on working with **IFRC Regional Offices** and **National Societies** in Africa, Americas and Asia Pacific to become CAP champions to engage with the alerting authorities in their respective country and promote the use of the CAP standard format for early warning alerts

## Benefits of Engagement

- › Strengthen early warning by expanding use of CAP to issue targeted multi-hazard early warning alerts over all broadcasting channels
- › Enhance partnerships with alerting authorities and media agencies
- › Receive technical and financial support to expand early warning expertise
- › Use WhatNow service to provide actionable guidance on how to prepare for and respond to emergencies

## Implementation of the IFRC Alert Hub:



### Technical Implementation

- User-centered design process to define features and functionalities of Alert Hub platform.
- Integration of Alert Hub into wider IFRC data infrastructure.
- Integration of WhatNow Service to link early warning messages with actionable guidance on how to prepare for and respond to disasters.



### Global Level Activities

- Engagement and RCRC representation in global CAP coordination structures.
- Development of tailored training materials for RCRC National Societies.
- Coordination with existing RCRC initiatives like Forecast Based Financing & GO Platform.
- Ongoing technical support to participating National Societies.



### Regional & National Level Activities

- Advocacy and outreach to government focal points for the implementation of CAP.
- Contextualization of guidance on how individuals and households can safely prepare for and respond to disasters.
- Small grants program to support local engagement.
- Establish local media partnerships.

## Want to learn more? Here are some useful links and resources

### PrepareCenter CAP Implementation page

<https://preparecenter.org/initiative/common-alerting-protocol-implementation/>

### World Meteorological Organization CAP page

[https://www.wmo.int/pages/prog/amp/pwsp/CommonAlertingProtocol\\_en.html](https://www.wmo.int/pages/prog/amp/pwsp/CommonAlertingProtocol_en.html)

### WMO Guidelines for Implementation of CAP

[https://library.wmo.int/doc\\_num.php?explnum\\_id=3431](https://library.wmo.int/doc_num.php?explnum_id=3431)

**Or contact us**

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