



IFRC ALERT HUB OVERVIEW

The IFRC Alert Hub aims to protect lives and livelihoods by increasing the use of the Common Alerting Protocol (CAP) and expand the reach of reliable, fast and actionable early warning messages to people at risk.

What is CAP?

- 1 CAP is a standard format for early warning alerts to communicate key facts of an emergency, such as: What is it? Where is it? How soon is it? How bad is it? What should people do?
- 2 CAP alerts are issued in a standard format by official alerting authorities for disseminating all-hazard early warning alerts.
- 3 The CAP standard format can easily be published over any and all media, including television, radio, digital communication, sirens, cell phones, etc.

What is the IFRC Alert Hub?

- 1 The Alert Hub aggregates all published early warning alerts from official alerting authorities worldwide issued in the CAP standard format.
- 2 It is a free online source for multi-hazard early warning alerts from national to local levels centralized in one place.
- 3 The Alert Hub integrates the 'WhatNow' service to link early warning alerts with actionable guidance on how to prepare and respond to local hazards.

Who is it for?

The Alert Hub facilitates free access to CAP alerts to anybody wishing to disseminate trusted, reliable, secure and precise early warning messages to better inform people about impending emergencies. Users can be a wide range of different actors, including:

- RCRC National Societies
- Alerting agencies
- News organizations
- Telecommunications providers
- International and national emergency managers
- Disaster relief organizations

WhatNow Portal
A global platform of RCRC localized key messages on how individuals and households can prepare and respond to disasters.
<https://whatnow.preparecenter.org>

Want to learn more? Here are some useful links and resources

PrepareCenter CAP Implementation page

<https://preparecenter.org/initiative/common-alerting-protocol-implementation/>

World Meteorological Organization CAP page

https://www.wmo.int/pages/prog/amp/pwsp/CommonAlertingProtocol_en.html

WMO Guidelines for Implementation of CAP

https://library.wmo.int/doc_num.php?explnum_id=3431

Or contact us

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