

**Resilient cities can
only be built together**

COALITION BUILDING IN CITIES

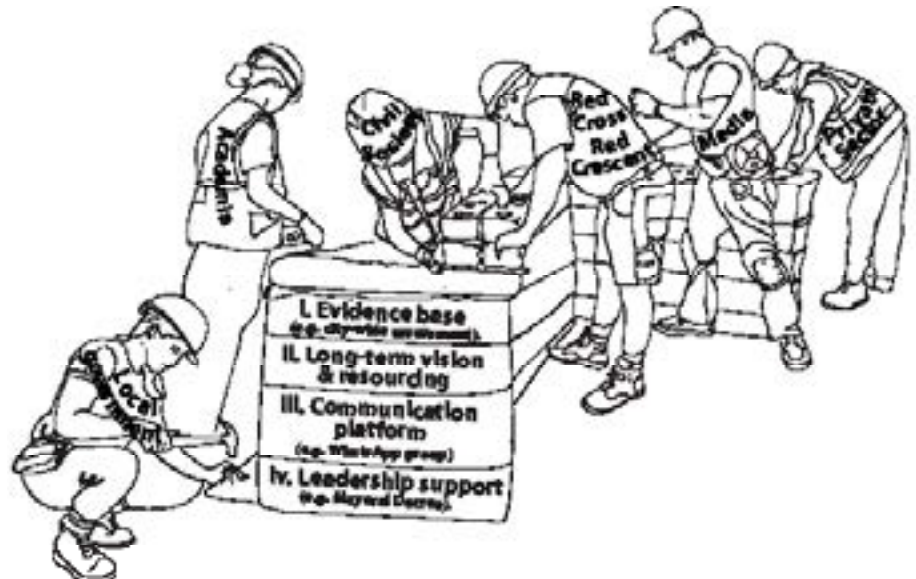
Five Illustrated Learnings



LEARNING ONE:

Build a strong foundation.

A strong foundation is essential for a successful coalition. Some key elements are leadership, communication, an evidence-base and long-term vision and resourcing.



LEARNING TWO:

Be patient.

Different stakeholders have different time decision-making processes and agendas. I time to build relationships and to learn to together.



LEARNING THREE:

Spread the message.

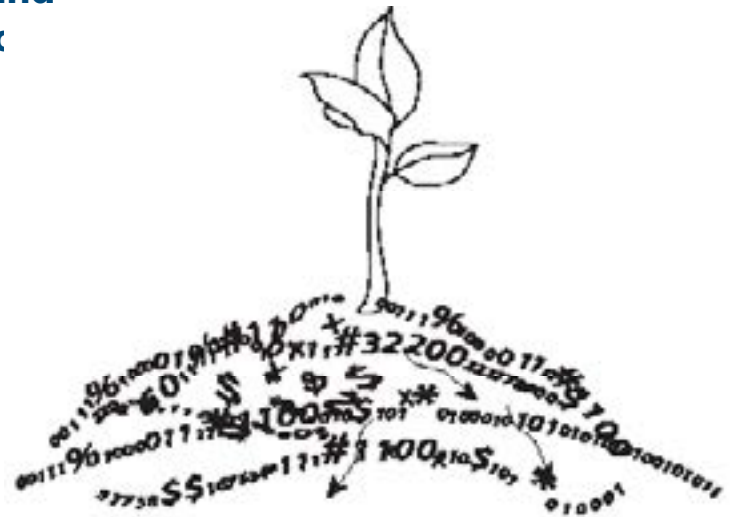
Coalition members communicate with citizens to gain support for the actions and behavioral change needed for building resilience.



LEARNING FOUR:

Grow from a base of knowledge, science and data.

Create a foundation of knowledge, data and expertise to guide the work of the coalition



LEARNING FIVE:

Leave your personal and organizational ego at the door.

The priority and focus should be about building a resilient city and not about individuals or organizational agendas.



For more information:

For more information about this program and the learnings:

preparecenter.org

