



<b>Volunteer Opportunity:</b>	National Headquarters (NHQ) International Services Department (ISD) Preparedness (PREP) Global Disaster preparedness Center (GDPC) Graphic Design Volunteer
<b>Purpose:</b>	This position supports the National Headquarters (NHQ) International Services Development (ISD) team. Specifically the Preparedness (PREP) unit. This volunteer position provides graphic design support to the Global Disaster Preparedness Center (GDPC), a part of the global Red Cross network. The GDPC develops innovative disaster preparedness projects, tools, and services that need to be promoted using simple and creative designs. The volunteer will help create graphic design materials for social media and the GDPC website. Graphics will also be used as part of initiative overviews, reports, and proposals.
<b>Location(s):</b>	Virtual
<b>Responsibilities:</b>	<p>The volunteer will collaborate with the Communications Lead at the Global Disaster Preparedness Center (GDPC) to create graphic materials to raise awareness of disaster preparedness messages and global initiatives. The volunteer will join a team within the Engagement and Innovation Unit at GDPC along with Content Contributors and additional Graphic Design Volunteers.</p> <p>Responsibilities include:</p> <ul style="list-style-type: none"> <li>• Collaborate with the GDPC team to support website design and content marketing for the GDPC website (<a href="http://preparecenter.org">preparecenter.org</a>), blog, social media, and more.</li> <li>• Help generate new ideas for design and content creation.</li> <li>• Scope and create digital content to increase impact of posting on social media, <a href="http://preparecenter.org">preparecenter.org</a>, email, and other channels.</li> <li>• Manage other design needs such as presentations, signage, reports, and proposals.</li> <li>• Support efforts to improve usability, readability, and GDPC image across all media.</li> <li>• Work with the communications team on campaign initiatives.</li> <li>• Support high quality web design for <a href="http://preparecenter.org">preparecenter.org</a>.</li> </ul>
<b>Time Commitment:</b>	3-5 hours per week
<b>Qualifications:</b>	<p>Required:</p> <ul style="list-style-type: none"> <li>• Current or past work either as an in-house designer or at a marketing agency.</li> <li>• Access to portfolio of videos you've worked on that you can share with the team</li> <li>• Excellent graphic design techniques or abilities.</li> <li>• Experience in web design, preferably on Wordpress</li> <li>• Experience using graphic tools like Canva, Adobe Suite, or Pictochart.</li> <li>• Familiarity with social media best practices.</li> </ul>



	<ul style="list-style-type: none"> <li>• Experience with video post-production, production, writing scripts, and/or animated video.</li> <li>• Familiarity with disaster preparedness and humanitarian services.</li> <li>• Willing to download and use communication and task management platforms such as Slack, Trello, Zoom, Google Docs, or One Drive.</li> </ul> <p>Preferred:</p> <ul style="list-style-type: none"> <li>• Creative thinking.</li> <li>• Experience in virtual reality, augmented reality.</li> </ul>
<p><b>Length of Appointment:</b></p>	<p>1 year; renewable</p>
<p><b>Training Requirements:</b></p>	<p>Training will be provided</p>

*Interested individuals can [start here](#) by entering their zip code and then searching for the opportunity (use keyword: GDPC Graphic Design) and following the instructions to start a volunteer application.*

**For questions, please email [NHQVolRecruiter@redcross.org](mailto:NHQVolRecruiter@redcross.org)**