



# Partnerships

# RCRC Role

- National-level advocacy
- Community-level knowledge
- PAPE key message adaptation
- Media connections + dissemination



# Guiding questions

## Stakeholder mapping

- Who are the alerting authorities?
- Which media channels do the public trust?
- Which vulnerable groups may be left out of information access?

## Key advocacy pieces

- PAPE key messages / WhatNow Service
- Consistency, trust, expertise
- Community-level media connections

