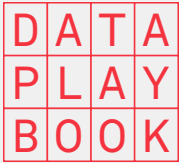


Data Playbook

Editor's note



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Welcome!

The IFRC Data Playbook V1 (version 1) is created by and for the Red Cross Red Crescent network. Your efforts to make sense of data while using it to support humanitarian response effectively and responsibly is a guiding light.

Data is a team sport. We want to thank all the editors, contributors, supporters, advocates, critics, and allies on this data journey. We also want to thank all our partners and supporters in wider data literacy and humanitarian networks.

Together we explored how we might:

Make a network-centric resource – Collaboration on resources to create assets for and by the network is a transformation. It was exploratory innovation to create for and by the network using shared and open leadership methods.

Network and community building with mentors and ambassadors – We convened multiple communities and networks across the Red Cross Red Crescent. Network-building is complex across time zones, skills and language. While the majority of the sessions were in English, this still provided a unique forum to foster community/network building exercises to support leaders and build peer networking on their data and digital journey.

Skillshares – By creating content and spaces, we used a 'sharing' and 'learn by doing' approach to support exposure to innovation methods, data/digital literacy skills, open methodologies, facilitation, peer training, and documentation skills.

Transformation and innovation – Both activities show distributed networks can apply open methods to innovate and transform supporting the digital agenda. Participation activities also show a digital divide in our network. If we want to transform how we work together as a network, we need to continue to find and support new ways to connect and create.

We co-created the Data Playbook beta and V1 with 100s of people around the world by convening a series of pilots, sprints, and special events. The network and module editors determined the content for the Data Playbook v1. As with any network-centric resource, it is done with people's contributions and, often, volunteer skills. With your kind forgiveness, the editors take credit for any errors (typos, grammar, spelling, credit and etc.) It was truly a team sport and we did our utmost to resolve any wrinkles. Thanks for your understanding.

This journey is not over! The IFRC Data Playbook V1 is under a Creative Commons license – CC BY-NC 4.0. The IFRC Digital Transformation team as well as other teams will continue to use and evolve the content. You can join that journey as data and digital is part of everyone's work. Please use and remix content, but let us know what you learned – data.literacy@ifrc.org

Thank you!

Heather Leson, Dirk Slater, and Melissa El Hamouch, co-editors