



## **Scope of Work**

### **Youth Leadership Opportunities for Climate Action**

January 23, 2023

#### **About the American Red Cross**

Since its founding in 1881, the American Red Cross has been dedicated to serving people in need. Each year, disasters devastate millions of lives around the world. Climate change, population growth and urbanization are straining living conditions for people in communities that are at-risk to disasters and infectious diseases. From Latin America to Asia and places in between, through the International Federation of Red Cross and Red Crescent societies (IFRC), the American Red Cross partners with sister Red Cross and Red Crescent societies to foster more disaster-ready communities. We can't always stop disasters from happening, but we can prepare for them. Alongside local Red Cross and Red Crescent teams, the American Red Cross delivers lifesaving training and tools to communities worldwide.

#### **The American Red Cross Climate Initiative's Youth Leadership Focus**

Red Cross Red Crescent (RC/RC) National Societies are at the forefront of responding to the climate crisis. Climate change is a cross-cutting issue with wide-reaching repercussions across all parts of society. Youth action is critical towards achieving impact, as young people are significant drivers of change across their communities. Recognizing the urgency of the climate crisis, young activists numbering millions are leading movements worldwide calling for immediate action from decision-makers. This is where the RC/RC Movement has a unique opportunity to expand a conversation historically focused on the reduction of greenhouse gas emissions to encompass climate-related disaster impacts, as a critical issue that resonates with the leaders of tomorrow. Building on its broad network of youth volunteers, the RC/RC can inform, motivate, and empower youth activists and help them translate their passion and creativity into concrete solutions. The American Red Cross's international climate work is concentrated with local Red Cross and Red Crescents in countries across Central America (El Salvador, Guatemala, Honduras), Asia (Bangladesh, Indonesia, Nepal, Philippines, Timor-Leste, Vietnam) and the Pacific Islands (Marshall Islands, Micronesia, Solomon Islands, Tonga, Tuvalu, and Vanuatu), and will target youth ages 13-30.

#### **Goal**

The American Red Cross recognizes current climate-oriented systems offer little space for passionate, motivated youth to accelerate their climate action and support climate mission goals. To address this problem, they have developed the Youth Climate Action initiative that sets the goal of reducing the impacts of climate change through youth-led climate initiatives by achieving five specific outcomes:



1. Youth can advance their skills in advocacy, communication, entrepreneurship, and leadership.
2. Youth can utilize their advanced skills in climate action to lead youth programs that inspire and engage youth across all age brackets.
3. The organization builds trust with youth through climate action by demonstrating their value through engagement as equal stakeholders in RC climate programs are supported.
4. Youth can address climate related issues, share ideas, foster community knowledge and report on climate action.
5. Youth are enabled through expanded reach to foster their climate action skills and knowledge and spread awareness about RC's climate work.

In alignment with the Solferino Academy's [Limitless](#) program, through global youth-centered climate projects, more young people will be supported to continue a lifecycle of learning by leading the charge in their local communities to help address the impacts of climate change.

### **Youth Climate Action Project Overview**

[Y-Adapt](#) is an IFRC tool developed by Climate Centre to introduce the important impact of climate change to young people engaged with a RC/RC national society. This foundational training teaches youth the fundamentals of climate change from analyzing its impacts on communities to introducing the concept that young people can take meaningful actions to help strengthen their communities' resilience through climate change adaptation.

The American Red Cross wants to build on the Y-Adapt approach to help empower young people across the globe as leaders in their communities to take climate actions. The Youth Climate Action Theory of Change (see annex) supports expanding the skills and leadership opportunities of young people to help them identify their communities' climate impacts and develop solutions to their needs through innovative climate actions.

The American Red Cross is seeking a partner to develop or adapt a curriculum to different global contexts for implementation through the RC/RC network. The long-term goal of this project is to ultimately scale this upskilling/leadership training in targeted countries where climate change is disproportionately challenging the status quo.

To start, the American Red Cross would like to see a curriculum developed or adapted to meet the above articulated need to be delivered to youth volunteers and staff of national societies. An initial pilot will take place in the Pacific Island nations of the Marshall Islands and Solomon Islands to validate the approach, materials, contextualization, and applicability for other small national societies. The training will be delivered in English with consideration of any specific contextual needs.



## **Activities and Deliverables**

The following reflects required activities and deliverable expected as part of this scope of work:

1. Curriculum developed or adapted to Pacific Island context, for delivery to young people ages 13-30
2. Train the trainer modules which can be adapted further for use in other national societies
3. Delivery of training for young people and train the trainer sessions to Red Cross Societies in the Marshall Islands and Solomon Islands in April/May
4. License model for replication of curriculum in other contexts

## **Timeframe**

The duration of the curriculum development and training modules will be March 1, 2023-June 30, 2023.

## **Qualifications**

- Expertise in designing upskilling/leadership curriculum for ages 13-30
- Expertise in designing training packages for curriculum implementation
- Experience working with the subject matter of climate change
- Experience working across international contexts and languages
- Preferred experience working with the RC/RC Movement
- Fluency in English required

## **Proposals and Budget**

### **Application Materials**

Interested and suitable candidates should submit an application package which includes the following:

1. Statement of interest
2. Design proposal outlining and describing the proposed deliverables, including a work plan
3. Financial proposal, including cost breakdowns per major activity/deliverable
4. One-page Summary of Experience (see below)
5. Detailed CV. If there is more than one consultant on the proposed team, please attach a table describing the level of effort (in percentages) of each team member in each of the design activities
6. Professional references – please provide two references from your previous clients



### **Summary of Experience**

The Summary of Experience should be no more than three pages and should include the following:

1. Link to portfolio of work that shows strong examples of curriculum design experience
  - a. Number of projects led (with dates, locations, and names of partners)
2. Technical experience in project management
  - a. Number of years of experience
  - b. Specific areas of expertise
3. Experience working with international youth leadership programs and/or RC Movement
  - a. Number of years of experience
  - b. Titles of positions held
  - c. Organizations
  - d. Countries worked in

### **Application Procedures**

Applications should be submitted to Rita Ewing at [rita.ewing@redcross.org](mailto:rita.ewing@redcross.org) with a cc to [gdpc@redcross.org](mailto:gdpc@redcross.org). Incomplete applications or those received after the deadline will not be considered. Please combine all application materials into a single PDF file with the naming convention of "Organization\_App\_YouthClimateAction"

### **Deadline for Submission**

1. Questions regarding the Youth Climate Action initiative can be sent to Rita Ewing at [rita.ewing@redcross.org](mailto:rita.ewing@redcross.org) until **23:59 ET on January 27, 2023**
2. Answers to all questions will be posted on [preparecenter.org](https://preparecenter.org) at **12:00 ET on January 31, 2023**
3. Application packages should be received no later than **23:59 ET on February 6, 2023**

### **Selection Criteria**

Candidates will be evaluated and selected based on the following:

1. Capacity to complete the curriculum and training package in required time frame
2. Experience in conducting similar projects
3. Expertise in project areas
4. Cost

*As an Affirmative Action/Equal Opportunity Employer, well-qualified women, minorities, veterans, and persons with disabilities are encouraged to apply.*



## Annex

### Youth Climate Action Theory of Change

#### Youth Climate Action Theory of Change



**Goal** Youth led climate action to reduce the impacts of climate change.

**Long-term Outcome** More young people see the Red Cross as a trusted partner in climate action.

