

# Youth Climate Action Theory of Change



**Goal** Youth led climate action to reduce the impacts of climate change.

**Long-term Outcome** More young people see the Red Cross as a trusted partner in climate action.

<b>Outcome 1:</b> Youth advance their skills in advocacy, communication, entrepreneurship, and leadership.	<b>Outcome 2:</b> Youth are able to utilize their advanced skills in climate action to lead youth programs that inspire and engage youth across all age-brackets.	<b>Outcome 3:</b> RC builds trust with youth through climate action by demonstrating their value through engagement as equal stakeholders in RC climate programs. are supported.	<b>Outcome 4:</b> Youth are able to address climate related issues, share ideas, foster community knowledge and report on climate action.	<b>Outcome 5:</b> Youth are enabled through expanded reach to foster their climate action skills and knowledge, and spread awareness about RC's climate work.
<b>Approach 1:</b> Co-develop action-oriented resources and tools with Youth to help educate themselves and others.	<b>Approach 2:</b> Climate Action priorities are identified by young leaders and Red Cross supports with resourcing (human, technical, financial etc.).	<b>Approach 3:</b> Support and implement Youth input across ARC funded climate efforts to accelerate RC climate objectives.	<b>Approach 4:</b> Foster cross-regional knowledge exchange and networking for young leaders.	<b>Approach 5:</b> Partner with other youth focused and youth led organizations to enhance reach.



**Focus Areas:** Upskilling and Call to Action

**Focus Areas:** High Impact Engagement and Establishing Trust

**Objective 1:** The Red Cross offers training and skills development to Youth to enhance their existing commitment to climate action.

**Objective 2:** NSs recognize Youth as climate leaders and equal stakeholders to influence climate action.

## Foundations:

- Accessibility
- Accountability
- Age-Appropriate
- Innovation
- Leadership
- Localization
- Partnerships
- PGI/DEI
- System Influencing

## Youth Age Brackets:

- Children: 5-12
- Adolescents: 13-17
- Young adults: 18-30
- Youth Climate Actors: 13-30

## Youth Engagement Types:

- RC youth employees
- RC volunteers
- Youth external partners

**Problem Statement:** Current climate-oriented systems do not offer space for passionate, motivated youth to accelerate their climate action and support climate mission goals.