



INTERNATIONAL CLIMATE THEORY OF CHANGE

Foundations:

- Localization
- Inclusivity
- Leadership
- System influencing
- Innovation
- Accountability

Problem Statement: Extreme weather is becoming more frequent, intense and volatile due to climate change. When disasters strike, the most vulnerable are hardest hit. Climate change threatens our ability to assist people to prepare for, respond to, and recover from disasters and crises with dignity and respect.

Challenge 1: The world is urbanizing. Youth have limited opportunities to meaningfully tackle the climate crisis. Rising risks necessitate strengthened early warning early action.

Challenge #2: Climate change threatens the effectiveness of Disaster Management efforts and threatens our ability to reach the most vulnerable as the number of impacted people grows.

Value Proposition:

- Collective Impact
- Targeted investment
- Experience

Goal: People, communities, and the Movement are more resilient to climate change.

Focus areas:

Climate Resilient Cities

Youth Action

Anticipation

Preparedness

Response

Sustainability

Approaches:

Partnerships within and external to the Movement

Local Action with inclusive approaches for impact in communities.

Policy engagement locally to globally including NAPs, NDCs and development plans.

Public Education on changing risks via volunteers, marketing and media.

Learning culture with rigorous evaluation, research and knowledge sharing.

Outcome 1: Cities are better able to withstand rising climate risks especially extreme heat and coastal threats.

Outcome 2: Youth are engaged as leaders in climate action in their communities. Includes youth as volunteers, activists and students.

Outcome 3: Anticipatory action is institutionalized to reduce potential impacts of imminent climate shocks.

Outcome 4: Climate risks are better integrated into community disaster preparedness programs.

Outcome 5: Response is scaled to meet rising risks and adaptation strategies are incorporated in recovery.

Outcome 6: American Red Cross operational investments minimize climate and environmental impacts.

Implementing channels:

Priority Countries



Climate Countries



IFRC/Collective Impact



Climate Centre

