



American Red Cross

Overview of ISD's Anticipatory Action Strategy

ISD's Anticipatory Action Goal:

The Red Cross Red Crescent Movement institutionalizes Anticipatory Action (AA) to reduce the impact of disasters and crises.

What does this look like?

National Societies carry out **predictable, frequent,** and **scalable** AA interventions.

Our Guiding Principles:



LOCALIZATION

Position National Societies to lead anticipation programming and build capacities locally and sustainably.



COLLECTIVE IMPACT

Carry out activities that fill gaps and strengthen existing initiatives in partnership with all relevant actors.



HOLISTIC APPROACH

Work with National Societies to mainstream anticipation into existing Disaster Risk Management (DRM) frameworks and approaches.

Strategic Objectives:

FORECASTING: Improve National Society capacity to interpret and/or develop forecasting and trigger models



Ensure National Societies have the knowledge and skills to participate in the creation and interpretation of Anticipation trigger models where appropriate, through activities such as:

- Providing training and mentorship on weather forecasting products and trigger methodologies
- Funding creation of simplified trigger models or simplifying existing models
- Training on existing National Society trigger models

FINANCING: Expand National Society access to anticipation funding streams



Work with National Societies to secure funding opportunities to increase and diversify anticipation interventions, through activities such as:

- Creating National Society funding strategy based on anticipation goals
- Identifying funding mechanisms to achieve funding strategy
- Assisting with securing selected funding mechanisms

EARLY ACTION: Increase National Society breadth, speed and/or scale of early action programming



Improve NS capacity, processes, and systems to enable greater reach in anticipation interventions, through activities such as:

- Creating timely access to anticipation funding
- Introducing rapid data processing solutions, such as Access RC - a self-enrollment mobile application
- Anticipation-focused readiness support in Information Management and Cash & Voucher Assistance

RESEARCH & LEARNING (Cross-cutting): Support evidence generation of AA impact, cost-effectiveness, and implementation approaches



Ensure National Societies can learn from their own work and the work of other RCRC actors, through supporting MEL activities such as:

- Producing case studies
- Funding research and impact evaluations
- Upskilling staff on Design, Monitoring, Evaluation, Research & Learning (DMERL) methods

Support to National Societies:

ISD supports Anticipatory Action capacity building for National Societies in Priority and Climate Countries¹. ISD's AA capacity building approach is carried out in line with the strategic goal and objectives listed above. This approach will remain consistent in both Priority and Climate Countries, but with more opportunity to build on and integrate with ongoing American Red Cross Disaster Management projects in Priority Countries.

Support to IFRC:

ISD supports the IFRC at both the Regional and Global level. This support is focused on ensuring the IFRC has the systems, tools and resources to properly enable the expansion of Anticipation programming for National Societies in line with ISD's AA Strategic Objectives. American Red Cross support includes activities such as:

- Membership on IFRC Early Action Protocol (EAP) Validation Committee with support to development of EAP quality criteria and review of National Society EAP submissions
- MEL support, including: Study of IFRC EAP Activations, Improvements to DMERL EAP templates, DMERL Pilot of Population Movement EAPs
- Partnership and support to IFRC Latin America & Caribbean and Asia Pacific AA Regional Coordinators
- Support to generation of Movement-wide Anticipation training resources and Anticipation Toolkit

Want to know more about Anticipatory Action?

Check out American Red Cross's Anticipatory Action 101 document [here](#).

ISD's AA Tools:

- [Readiness Index](#)
- [Activity Guide](#)
- [Resourcing Guide](#)
- [Financial Instrument Guidance](#) and [Taxonomy](#)

¹ Priority Countries (El Salvador, Guatemala, Nepal, Bangladesh, Indonesia, Philippines, and Timor-Leste) are countries that ISD has a long-term presence in and provides comprehensive Disaster Management support. Climate Countries (Honduras, Colombia, Palau, Micronesia, Marshall Islands, Solomon Islands, Vanuatu, and Tuvalu) have less in-country ISD presence and only focus on support to the three main thematic areas of the Climate Initiative: Youth, Urban and Anticipation.