



Climate
Resilience
Alliance



 **COUNTRY BRIEF**

Mexico
March 2026

 Mexican Red Cross

Mexico

Who we are

The Zurich Climate Resilience Alliance works with communities to influence policies and practices which enhance resilience to climate hazards.

Our definition of resilience

The Zurich Climate Resilience Alliance understands the concept of climate resilience as: The ability of a system, community, or society to pursue its social, ecological and economic development and growth objectives, while managing its climate risks over time in a mutually reinforcing way.

Our vision

Our vision is a world where communities are resilient to climate hazards, enabling them to thrive.

Our goal

By 2035, alongside like-minded organizations, we aspire to positively impact 70 million people vulnerable to climate change, and 5.5 million by 2027.

Alliance partners working in Mexico:



Find out more about the Alliance's work in Mexico 

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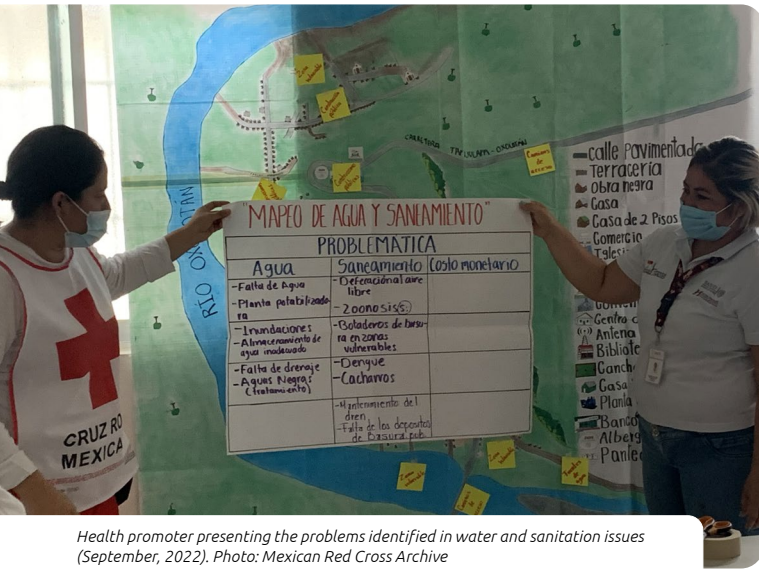
Impact of floods and heatwaves in Mexico

Mexico is susceptible to different hazards, such as floods and heatwaves; however, in recent years, they have been more intense and prolonged due to climate change. In its 2024 publication *Socioeconomic impact of major disasters in Mexico* (in Spanish), the National Center for Disaster Prevention estimated that, in 2022, rains and floods were responsible for 37 per cent (MXN\$4,963.6 m) of the socio-economic impacts of hydrometeorological events, affecting the population and causing damage to homes, schools, health centres, and businesses. In the same year, extreme heat was responsible for 0.5 per cent (MXN\$6.7 m) of the socio-economic impacts, principally affecting people and their health. According to the National Water Commission, over the past decade there have been gradual increases in the national average annual temperature, rising from 21.7 °C in 2013 to 22.7 °C in 2023.

From 2010 to 2022, a total of 608 deaths due to rains and floods were registered nationally, while 842 deaths due to extreme temperatures were registered by the Ministry of Health solely between 2020 and 2024, of which 421 occurred in 2023.



Emergency drill at the Oxolotan Elementary School in Tabasco (September, 2022). Photo: Mexican Red Cross Archive



Health promoter presenting the problems identified in water and sanitation issues (September, 2022). Photo: Mexican Red Cross Archive

Alliance partners working in Mexico

The Mexican Red Cross (MRC), together with the International Federation of Red Cross and Red Crescent Societies (IFRC), forms part of the Zurich Climate Resilience Alliance.

The MRC is a private humanitarian assistance institution dedicated to preventing and alleviating human suffering and improving the living conditions of people and communities, fostering a culture of self-protection through voluntary action. Within its operational areas, the MRC is concerned with reducing disaster risk – and the formation of alliances and strategic partnerships is fundamental to effectively supporting the vulnerable population.

Based on the experiences and lessons learned via the Flood Resilience Program in Mexico in the state of Tabasco (2013–18) and other related projects, the National Disaster Risk Reduction Program (PNRRD, for its acronym in Spanish) was formed, which adopts the Alliance's resilience framework and aims to guide

Climate Resilience Measurement for Communities (CRMC)

The Climate Resilience Measurement for Communities (CRMC) is a data-driven process, complemented by a web-based tool and mobile app, which helps communities to evaluate and measure how resilient they are to climate hazards. Using the results, they can identify and implement resilience-building interventions and run additional measurements to track improvements.

Find out more: ZCRAlliance.org/crmc

Alliance objectives in Mexico

As part of the Zurich Climate Resilience Alliance, the MRC aims to target three priorities:



Promote an integrated climate resilience approach to disaster risk management that reaches vulnerable populations.



Improve local access to flood and heatwave early warning systems.



Strengthen the climate-change approach in the humanitarian sector through strategic plans for disaster risk reduction.

actions focused on community preparedness and resilience through the national network of Red Cross branches.

The PNRRD generates tools and resources for community preparedness and resilience action and provides institutional guidelines to ensure a uniform approach to this work, which is managed and implemented by MRC branches across the country.



Informative talk on heat-related illnesses in Mexicali, Baja California, 2025. Photo: Mexican Red Cross

The communities we are working with

Following on from flood resilience work beginning in 2013, the MRC will continue its climate resilience work in three geographical regions, including northwest, central, and southeast Mexico, through which it foresees a direct positive impact on 300,000 people and a further positive impact on 6 million people via influence and scaling actions over a 12-year period.

The project will be implemented in urban, peri-urban, and rural areas affected by floods and heatwaves. In the selected regions, both flood and heatwave resilience actions will be implemented. Actions will be carried out directly with families and key sectors, and then scaled up to adjacent municipalities, and with other decision makers related to risk management. Impact by influence and scaling is projected to grow steadily and increase exponentially towards the end of the programme as a result of community work and stakeholder relationships through ongoing collaboration and the generation of community-based evidence.

Guided by seven Fundamental Principles and a robust protection, gender and inclusion policy, the Red Cross works to ensure dignity, participation, and a safe working environment for all, developing risk management measures and strategies that address equity and inclusion across gender, age, and cultural factors within the population.



Community work with brigade members from Los Tonalmites, Tlalixcoyan, Veracruz (September, 2025). Photo: Mexican Red Cross Archive

Duration of the Mexico Zurich Climate Resilience Alliance programme: July 2024–December 2027

The Alliance website

- Our website shares practical knowledge alongside the latest evidence and research about how to build community resilience to climate hazards.
- We share knowledge generated through the Zurich Climate Resilience Alliance's work across the world, as well as from many other sources of evidence.

Find out more: ZCRAlliance.org

Get in touch

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For more information, visit

ZCRAlliance.org/countries/Mexico

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The Zurich Climate Resilience Alliance is a multi-sectoral partnership, powered by the Z Zurich Foundation, focused on enhancing resilience to climate hazards in both rural and urban communities. By implementing solutions, promoting good practice, influencing policy and facilitating systemic change, we aim to ensure that all communities facing climate hazards are able to thrive. [Find out more at ZCRAlliance.org](https://ZCRAlliance.org)

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