

ACTION FOR URBAN RESILIENCE IN MADRID AND VALENCIA

Between 2023 and 2026, the Spanish Red Cross, together with Zurich Spain and the International Federation of Red Cross and Red Crescent Societies, strengthened resilience in vulnerable communities across Madrid and Valencia, with tailored approaches addressing extreme heat and flood risks according to local contexts.

39,000+

Estimated people positively impacted through community programming

171,000+

Estimated people positively impacted through partnerships and influencing

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Initiatives such as the UCRP demonstrate that collaboration among businesses, social organizations, and communities is indispensable for effective climate adaptation.

Cristina Gomis R  th, Head of Corporate Social Responsibility, Zurich Spain

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Emergencies can be complicated, but preparing and rehearsing these situations helps children respond with confidence and reduces the fear and urgency they may feel when they occur.

Jos  , Primary school teacher

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I'm really happy with the workshop and would encourage more people to take part. It raises awareness about issues we often overlook and is genuinely very useful.

Participant, energy efficiency workshop

Driving innovation for climate resilience together



- ✓ Leveraged expertise and opportunities from private sector collaboration
- ✓ Generated stronger evidence on resilience to inform future planning and investment
- ✓ Enabled timely support for vulnerable populations during extreme events through flexible anticipatory preparedness mechanisms

Strengthening community resilience



- ✓ Increased climate risk awareness and practical skills in individuals and households
- ✓ Strengthened youth leadership in climate resilience through My Pillowcase preparedness curriculum, peer learning and youth-led climate brigades
- ✓ Addressed energy poverty through trainings, cooling solutions, and financial aid

Scaling impact through partnerships and influence



- ✓ Participatory climate mapping improved risk understanding, public access to information, and climate-informed planning
- ✓ Partnerships with local government translated community evidence into concrete action such as the expansion of climate refuges for vulnerable populations
- ✓ Expanded learning and replication by sharing tools, approaches, and best practices

Learn more about the impact of UCRP in Spain (2026-2029).

